

# Acronis and Renault e.dams Announce Team Partnership

The new partnership expands the presence of Acronis in data-driven environments that require high reliability and performance – motorsports, automotive and manufacturing industries.

Sydney, Australia, 27 September 2017 – Acronis, a global leader in hybrid cloud IT data protection and Renault Sport Racing today announced an innovative technology partnership in which Acronis will provide cloud storage, backup, and active ransomware protection based on artificial intelligence for the Renault Sport Racing IT infrastructure. The announcement was made in conjunction with the team manager and four-time Formula 1 world champion Alain Prost, at a gala event in Paris, where the Renault e.dams team celebrated its third consecutive Formula E championship title. “We are happy to have Acronis as a partner, as they share our values and passion for innovation. Every team needs data to improve performance and technology. Acronis makes sure every bit of our data is protected and accessible to us when we need it”, - said Alain Prost, Four-time F1 world champion and co-owner of Renault e.dams Formula E Team. The new partnership expands the presence of Acronis in automotive and manufacturing environments that require high reliability and performance. Today, Acronis’ products are extensively used by racing teams, and automotive industry with 30% of new enterprise customers originate from the automotive field. Renault Sport Racing will begin deploying Acronis technology starting with Acronis Storage, an innovative software-defined storage (SDS) solution, to achieve scalability and streamline the management of rapidly growing amounts of data. High definition video feeds, race simulation models, designs, wind tunnel tests, and telemetry data must be stored, protected and shared among multiple teams to ensure performance improvements, as well as compliance with FIA regulations regarding the access to historical data. Data is extremely important for winning the races - data lost in the datacenter leads to defeat on the racetrack. Acronis Storage and Acronis Backup Cloud solutions will help Renault Sport Racing and Renault-e.dams Team avoid downtime and any disruptions caused by data loss. Renault Sport Racing chose Acronis because of reliability is proven by many manufacturing and automotive companies, innovative capabilities of the software-defined storage. Acronis Storage offers universal access over multiple protocols iSCSI, S3, Acronis Backup Gateway, NFS, and SMB/CIFS and VTL coming soon in 2018. Acronis CloudRAID technology provides seamless scalability for redundancy, Blockchain-based Acronis Notary allows data certification and validation. With new capabilities available to customers every quarter, Acronis ensures that the constantly evolving customer needs are covered. “We’re pleased to welcome Acronis as our innovative technology partner and as Team Partner of our Formula E Team Renault-e.dams. We operate in a highly competitive environment where losing data is not an option. As a global leader in data protection with a proven track record in the automotive industry, Acronis is perfectly positioned to protect our systems from downtime caused by data loss,” said Cyril Abiteboul, Renault Sport Racing Managing Director. “Automotive is an innovative industry. Connected devices, self-driving cars rely on data availability. All this data needs to be protected. Acronis brings artificial intelligence and machine learning to make our data protection and storage technology even more competitive. Winning is not just about winning, it’s also about cost-effectiveness and efficiency, and Acronis will deliver.” said CEO of Acronis Serguei Belousov. About Acronis Acronis sets the standard for hybrid cloud IT data protection through its backup, ransomware Active Protection, disaster recovery, and secure file sync and share solutions. Powered by the Acronis AnyData Engine and set apart by its image technology, Acronis delivers easy, fast, complete and affordable data protection of all files, applications and operating systems across any environment—virtual, physical, cloud, mobile and applications. Founded in 2003, Acronis protects the data of more than 5 million consumers and 500,000 businesses in over 150 countries and 20 languages. With more than 100 patents, Acronis products are consistently named best product of the year and cover a range of features, including migration, cloning, and replication. Today, Acronis solutions are available worldwide through a global network of service providers, distributors, and cloud resellers. Learn more at [acronis.com](http://acronis.com).

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