

# Adelaide-based insurance professional recognised as industry top performer

St Leonards, NSW (2 April 2020) – An Adelaide-based insurance professional has just been recognised in a prestigious list of the industry's top-performing brokers.

Guardian Insurance Brokers' Evan Jackson has been included in Insurance Business magazine's annual Elite Brokers report, spotlighting 20 of the country's best and brightest brokers working in the industry today.

At Guardian Insurance Brokers, Jackson maintains the quality and relevance of insurance products by keeping abreast of any legislative changes that might affect the industry. While Guardian doesn't advertise, the referrals continue to roll in – so it's evident that Jackson's approach, combined with his unsurpassed passion for insurance and client advocacy, has been yielding dividends during his time at the head of the company. He has built his expertise in providing insurance and risk-related solutions based on a keen understanding of the client's unique requirements; each insurance solution is designed and negotiated based on extensive market research.

These days, Jackson is increasingly focusing on mentoring up-and-coming new brokers. As part of this role, he works to provide leads and opportunities for new CRMs within the organisation to help them build their own book of leads.

"Elite. It's a word that conjures images of success beyond the norm, of standing out above the rest of the pack. Indeed, not just anyone can be an Elite Broker. To be marked out as 'elite' is an impressive badge of honour," says the Insurance Business team. "For the last eight years, Insurance Business has been scouring the industry to pinpoint the brokers who truly are elite. For 2020, this resulted in an impressive crop of talent - a mix of returning and fresh faces, from those who are expanding their influence on the future of the industry to those who are making their mark for the first time. The 20 names that are included on this year's list are the brokers to watch and learn from in the coming years.

For the full report see issue 9.02 of Insurance Business magazine out now. To view the list and to find out more about Jackson click [HERE](#).

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Insurance Business is the leading independent business magazine and website for insurance brokers and advice professionals. A key business resource, Insurance Business provides daily breaking news, cutting-edge opinion and in-depth analysis affecting the industry. Insurance Business also offers a series of industry reports that recognize the achievements of key individuals and businesses as well as providing the latest in business best practice in a continually evolving industry. Part of the global Insurance Business suite of publications, IB reaches a wide readership in Australia, New Zealand, Asia, USA, Canada and UK.