



Adrian Ramsay launches Design Tour in Austin, Texas

LOOKING AT DESIGN FROM A DIFFERENT PERSPECTIVE

MEDIA RELEASE

There are times in life when you might want to do something exhilarating...

Maybe it's doing a tour of the Grand Canyon, perhaps it's skiing the Rockies? For those who are crazy passionate about all things design – it could be taking a tour with design industry leader Adrian Ramsay to view this year's most exciting architectural trends in Austin Texas.

Design From A Different Perspective is a total immersion into the design and development of world-class homes. With Adrian as your host you will not only be taken through the AIA Austin Homes Tour on a VIP pass, you will also get access to meet some of the best in the business! Architects, Building Designers, Builders and Interior Designers will answer your questions around designing your / your clients dream home in intimate break-out sessions exclusive for tour guests.

Why Adrian Ramsay? Adrian has always been interested in design, building, creating and the analytics of how things work. As a child, his favourite way to pass time was to make cardboard models of buildings from memory or from descriptions from others. Starting his career in television production, he longed to work in design and after doing a pattern making course applied for work within the fashion industry as a designer. A natural innovator and creative powerhouse – it wasn't long before he was working as the design director for New Zealand's number 1 swimwear label; Moontide. From here he travelled to work in London and the USA, building the knowledge of the analytics behind design and what made things work and WHY. After years of success, he was headhunted by Canterbury in New Zealand to restructure the design of the company and over subsequent years went on the head of design for Canterbury International, setting up a European office. From there he opened an innovation consulting firm and worked as Director of Systematic Innovation & Creative Processes for Airbus/ Bombardier/ Boston Consulting Group/ World Vision & Foot Locker, Adrian discovered another way to use his talents while designing houses in New Zealand and Europe for friends. Realising an untapped passion within him to be able to design not only structures, but homes that manage people's needs, wants and desires, Adrian formalised his own company Adrian Ramsay Design House in 2007. Since then he has designed over 100 dream homes in Australia, New Zealand, England, France and India with projects ranging from \$20,000 to \$3,000,000.

The tour: Design From A Different Perspective, comprises an event in Austin, providing intimate exposure to world authorities in the fields of architecture, design and building during break-out sessions and Q&As. The AIA Austin Homes Tour of AIA Austin have collaborated with Adrian Ramsay to bring a small group of design lovers to join a VIP tour of award-winning homes that showcase state-of-the-art trends.

The Tour runs from Wednesday 24th– Monday 29th of October 2018 and provides a unique opportunity for professional development or for those looking to build or renovate their dream home.

About Adrian Ramsay Design House

Adrian Ramsay Design House specialises in discovering your personal style, understanding your lifestyle to bringing together your wants and needs in to your dream home. Designing luxury new homes, additions and renovations, Adrian Ramsay Design House go beyond meeting your expectations... We aim to exceed them!

Using his unique 'Design Magic' process, Adrian captures his client's dreams, understands their budget, and creates a unique, functional and custom home. The beautiful thing about this process is that no two houses are the same (just like no two dreams are the same) – they are tailor made to meet your needs. While most of our work is based in Australia, Adrian Ramsay Design House has also completed works in New Zealand, England, Norfolk

Island, India and France.

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