

Advisory Board Centre launches Industrial and Resources Industry Advisory Board to support key growth sector

Advisory Board Centre Appoints Industry Experts and Thought Leaders to Help Support Industry Engagement and Education

The Advisory Board Centre, the leading independent Industry Group for the business and advisory sector, is proud to announce the formation of the Industrial and Resources Industry Advisory Board.

The advisory board members are comprised of trusted leaders in the Industrial and Resources industry known for being leaders in their career and community. The Industry Advisory Board supports the Advisory Board Centre's research, engagement and education strategy to support businesses and advisors within the Industrial and Resources sector.

Charter members of the Industrial and Resources Industry Advisory Board include:

Mark Gell, Certified Chair Mark is the Chair of the Industrial and Resources Industry Advisory Board. He has provided senior counsel to boards and executive teams for over 30 years having participated on both private, publicly listed, industry representative and not for profit boards.

Mark's former executive roles within the industry include GM Corporate Development & Sustainability at OneSteel, Global Head Strategic Marketing & Communications at Lend Lease Corporation, GM Corporate Affairs at Boral and Group Relations Executive at TNT. Mark also served as Chairman for the Major Energy Users Group and Energy Markets Reform Forum.

Mark's corporate experience is complemented by his entrepreneurial and investor experience owning and supporting innovative and high growth businesses across a range of industries.

Adrienne Rourke, Approved Advisor Adrienne has over 20 years' experience in marketing, business development roles for the private and not for profits sectors, both nationally and internationally. In her current role as General Manager at Resource Industry Network (RIN), Adrienne is heavily involved in regional economic development activities as a representative of the engineering and industrial sector.

Adrienne has been the driving force in re-establishing RIN as a peak industry association for the region's engineering and industrial businesses and developing extensive industry, government and stakeholder connections.

Adrienne is also the Deputy Chair of Mackay Community Foundation and was the regions representative on the federal governments Bowen Basin Regional Jobs and Infrastructure – Bowen Basin Committee, and a member of the Federal governments Resource 2030 Taskforce in 2018.

Anthony Short, Approved Advisor Anthony has been an entrepreneur advisor and capital raiser for 25 years growing businesses to sustainable profitability and Australian Stock Exchange quotation. He has extensive experience at board level in the management and formation of public companies in gold mining, drilling and oil and gas.

Anthony has a strong track record of founding, advising and investing in companies in Australia, North America, Africa and Asia across resources, energy, technology, e-commerce, biotechnology and blockchain industries. Anthony is Director Capital Markets at Cabbel and Founding Director of GCP Capital Pty Ltd, a Perth based investment banking group.

Members of the Advisory Board Centre Executive Team including Jan Easton, COO and Louise Broekman, CEO will also contribute to the Industry Advisory Board.

"Australia has a long and proud history as a global leader in the resources, manufacturing and industrial sectors. There are many opportunities and challenges within the sector that businesses must navigate to be internationally competitive," said Jan Easton, COO, Advisory Board Centre.

"The experience and insights of the Industry Advisory Board helps us to deepen our understanding and connection within the Industrial and Resources sector. This enables the Advisory community to be more prepared to deliver value and meet the needs of business owners and executives within the sector."

Contacts

Jan Easton

0408 477 165

mailto: media@advisoryboardcentre.com.au