

Advisory Board Centre launches Industry Advisory Board for the Food and Agriculture Sector

Advisory Board Centre Appoints Industry Experts and Thought Leaders to Help Support Industry Engagement and Education

The Advisory Board Centre, the leading independent Industry Group for the business and advisory sector, today launched the Food and Agriculture Industry Advisory Board and announced its charter members.

The Industry Advisory Board brings together an advisory team of qualified and highly respected industry experts with deep technical, operational and executive experience to help shape the Advisory Board Centre's research, engagement and education strategy to support businesses and advisors within the Food and Agriculture sector.

Key areas of focus include providing a practical pathway for Food and Agriculture businesses to increase competitiveness, empower faster innovation and drive economic impact through effective engagement with Advisors.

Charter members of the Food and Agriculture Industry Advisory Board include:

Mark L Wray B.Ag Sc, Solicitor, Fellow CPA , MAICD, Certified Chair

Mark is the Chair of the Food and Agriculture Industry Advisory Board. He is an experienced Agribusiness Executive with an outstanding track record in protein and fruit vertical supply chains, mergers and acquisitions, change management and working in Asia and America. Mark's perspective on contemporary agribusiness is informed by current roles as Chairman of Arcadian Organic Meat, Advisory Board Member for McHenry Whiskey and Principal of Equip Lawyers. Mark's former executive roles within the Industry include CEO Craig Mostyn Group, CFO Steggles, GM Finance Prudential Pastoral Company and Wesfarmers Commercial Manager.

Mark's large scale direct experience includes Beef, Lamb, Chicken, Pork, Seafood production models, including genetics, breeding, grow out, feed mills, processing plants, rendering plants and logistics with ultimate supply to supermarkets, in Australia, Singapore and USA.

Tony Hunter GAICD, Approved Advisor

Tony is a Food Futurist and Innovation consultant for the AgriFood tech industries. Drawing on his technical expertise in Food Technology and Microbiology, Tony is a leader in the Food and Beverage industry, helping companies thrive on technological change. Tony is a Director of Beefbank, a charity established by the Rotary Club of Brisbane Centenary Inc. to provide meat (usually beef) to Foodbank Australia. Tony's former executive roles within the industry include GM National Food Service Australia, GM Foodpartners, Technical Manager for FJ Walker Foods and Quality Assurance Manager for Metro Quality Foods. He was previously Laboratory Manager for McWilliams Wines. Tony has consulted with clients ranging from KFC Global and Top Cut Foods through to emerging businesses in the food manufacturing space. Tony is a highly sought after thought leader and speaker within the sector. He has most recently led panels at AgriFuture evokeAG and the Alternative Protein Show in San Francisco.

Jan Easton, Advisory Board Centre Chief Operating Officer

Jan is a founding member & Certified Chair of the Advisory Board Centre. She is COO of the Group and chairs commercial Advisory Boards. She is the facilitator of the Advancing Women on Boards program in collaboration with the Queensland Government Advancing Women in Business initiative. Jan has extensive domestic and international senior management experience in the franchise and professional services industries.

Louise Broekman, Advisory Board Centre Founder & CEO

Louise is an award winning Entrepreneur, researcher and business advisor. Louise has received recognition from Industry and Government at a local and national level for her contribution to the Australian business sector. In 2004, Louise established an Advisory Board for her own business which has provided her with first hand experience in how a well run Advisory Board can positively impact CEOs. Since 2012, Louise has served as Chair for commercial Advisory Boards. She is an in-demand speaker and is regularly called upon as the leading voice for Advisory Boards in the Asia Pacific region.

"As more businesses seek to leverage the experience and insights of professional Advisory Boards, it is vital that they are able to access best practice education and highly skilled advisors with an understanding of the dynamics of the sector. We are delighted to welcome Mark and Tony to the Food and Agriculture Industry Advisory Board. Their guidance and insights will help shape our industry engagement strategy, bring outside-in expertise to our education strategy and help shape the continued success of the advisory sector going forward," said Jan Easton, COO, Advisory Board Centre.

"As we empower and enhance the connection of more businesses to independent advisors through formalised advisory boards, the Industry Advisory Board helps us to deepen our understanding and connection within the Food and Agriculture ecosystem. This enables the Advisory community to be more prepared to deliver value and meet the needs of business owners and executives within the sector."

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