



## Ansarada Gets on Board with Jessica Watson for Another Challenge

World leading provider of virtual data room services, ansarada is pleased to announce its sponsorship of Young Australian of the Year, Jessica Watson. Jess is preparing to lead the youngest crew ever on the 2011 Rolex Sydney to Hobart Yacht Race on 26 December. The race will see her skipper the yacht 'Another Challenge' in one of the most rigorous boat races in the world, with her crew of ten spirited Australians, all under the age of 21.

Sam Riley, CEO of ansarada announces:

"We are proud to join Jessica on this momentous journey; Jessica is the personification of our company values. Ready and willing to brave the storm and take on the next challenge, Jess' ambition is inspiring and nothing short of exceptional. We are glad to champion her on this next adventure."

There is a parallel in Jessica's and ansarada's journey; both are passionate, dynamic and entrepreneurial in their nature and both are challengers who don't accept the status quo. Since its inception in 2005, ansarada, like Jessica, have been pushing the boundaries in their own industry by making life easier for everyone involved in high stakes business transactions, like mergers & acquisitions.

Sam Riley continues:

"Like Jess, we constantly strive to challenge ourselves and the world around us. We don't test our strength on the high seas; instead we endeavour to find new ways to provide people with faster and safer means to run smarter business transactions through innovation."

Similarly, ansarada strives for a progressive and passionate culture. Earlier this year, ansarada was voted as one of BRW's Top 50 Best Places to Work 2011 and the company is focused on continually enhancing performance through a supportive and open-minded environment.

Jessica Watson comments:

"I am very excited to have ansarada on board as my team and I prepare for the 2011 Sydney to Hobart Race at the end of the year. The ansarada team really understand what it means to push boundaries. We work in different fields but our foundations are the same. They are energetic, innovative and passionate and I am looking forward to working with them."

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