



Ansarada Wins Small to Medium Services Award at 2011 Premier's NSW Export Awards

Leading Australian virtual data room provider Ansarada announced as the winner of the Small to Medium Services category of the 2011 Premier's NSW Export Awards in Sydney last night

Leading Australian virtual data room provider Ansarada announced as the winner of the heavily contested Small to Medium Services Award category of the prestigious 2011 Premier's NSW Export Awards in Sydney last night, held at Le Montage in Lilyfield.

The awards are organised by the Australian Institute of Export (AIEEx) and finalists are selected based on a variety of criterion such as innovation, sound marketing strategy and good business practices.

The Premier's NSW Export Awards showcase the top companies profiting for their export sales with good profitability flows and as stated on AIEEx's website "finalists that have taken on the world and won".

Ansarada's Marketing Manager, Danielle Flynn is excited with the victory and says:

"The team here are ecstatic with the win. Recognition for our team efforts is highly valued throughout the company. Our continued hard work & commitment to constant and never ending improvements is one of the factors that can be attributed to the victory. Everyone is responsible for this wonderful achievement. Whether it's our Infrastructure and Security teams, sales and account managers or I.T. department, everyone is a crucial contributor to the overall success."

Joining the online data room services provider were an elite range of high achieving companies including Generation Alliance (a strategic communications and design consultancy), Ideas International (providing enterprise I.T. research), PLN Lawyers (international business lawyers) and Zing Communications (consumer brand PR agency). An interesting fact is that most of these companies, including Ansarada, conducted a majority of their business activities online.

In addition to Ansarada's supreme export achievements, Ms Flynn also noted:

"Online is the way of the future. Our key product, virtual data rooms, is so simple to use that it virtually runs itself! But it's not only the product that makes a business successful, it's the also the culture behind the product. Our customers get personalised support from a friendly proactive team, one that gives you extra, without charging you extra. Our mission is to make everything run smoothly for everyone involved in high stake business transactions."

Ansarada is currently in the process of evolving their branding with some exciting developments over the next few months.

Ansarada's mission is to make everything run smoothly for everyone involved in high stakes business transactions. That is why ansarada virtual data rooms now power leading business transactions for people in over 3112 cities around the world.

Visit Ansarada's website for more information on how we can simplify your business transactions by providing virtual data room solutions for mergers & acquisitions, corporate finance & corporate legal, business brokering & bankruptcy, commercial real estate, investor & board communications, fundraising & life sciences.

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