

Aplicor Announces Exclusive APAC Distribution Agreement with New Australian Distributor Garaguru

Boca Raton, Florida – August 11, 2010 — Aplicor, LLC, a global Cloud Based Business Software Company, announced today an exclusive distribution agreement with Garaguru, an Australian-based value added distributor of CRM and ERP products and solutions serving APAC.

With this exclusive distribution agreement, Garaguru will develop a strong network of channel partners, including CRM resellers and agencies. Garaguru's channel partners will benefit from technical and marketing support to drive Aplicor's Cloud-based Business software solutions to organisations across APAC.

"There is huge opportunity for Software as a Service (SaaS) in APAC as companies are beginning to recognise the value of this model. In order to capitalise on this major trend, we chose to enter into an exclusive partnership with Aplicor—a company with deep experience in the hosted model," said David Smith, Sales Director, Garaguru. "As part of our due diligence, we conducted a thorough review of Aplicor's Cloud-based CRM and ERP solutions and were very impressed. We expect Aplicor's cloud-based business suite to gain major traction in the Asia Pacific market as we look to further develop our reseller channel."

"We chose to partner with Garaguru because of their extensive sales channel and commitment and experience in cloud computing," said Scott Creighton, CEO, Aplicor. "Aplicor's premier Cloud-base business software coupled with Garaguru's strong distribution footprint in Australia will allow us to quickly grow our APAC business."

About Garaguru:

Garaguru is the exclusive distributor of Aplicor Cloud-Based Business Software with the mission to deliver enterprise-wide, sophisticated business applications previously only available to the deep pockets of Asia/Pacific's Top 100 organisations to the 'Next Tier 1,000' middle-market at a fraction of the risk, cost, implementation time, complexity and time to value.

For more information on becoming a channel partner, contact David Smith on 02 94798242 or www.aplicor.com.au

About Aplicor

Aplicor is a global Cloud Based Software company which features a full CRM (Customer Relationship Management) and ERP (Enterprise Resource Planning) Software Solution for high growth, middle-market and enterprise companies.

Aplicor's award winning Cloud Based Business Suite is a recognised industry leader in CRM, software availability and industry certifications.