



Aprika launches Mission Control on salesforce.com's AppExchange, the world's most popular marketplace for business apps

Melbourne, Australia - 28 August 2012. Aprika Business Solutions today announced it has launched Mission Control, a cloud-based project management solution, on salesforce.com's AppExchange, the app marketplace for the social enterprise

Mission Control has a host of tools to make the management of your projects simple and effective. Its many features include milestone, action and time & expense tracking; Gantt charts; a 'drag n' drop' virtual whiteboard and daily digest reminders. Mission Control is immediately available for test drive and deployment on the AppExchange at www.appexchange.com. Comments on the News: "Some of our clients have worked with us during the development of Mission Control and we have received some amazing feedback. They love the Virtual Whiteboard, which is a unique feature to Mission Control. They have also found its integration with Salesforce Chatter to be of great value in driving social collaboration amongst the project teams and wider workforce," says Colin Johnson, Managing Director of Aprika. "Customers continue to look to our partners as they transform themselves into social enterprises," said Mike Rosenbaum, senior vice president, AppExchange & Force.com Operations, salesforce.com. "Apps like Mission Control empower people to work smarter, and extend the social, mobile, open and trusted capabilities customers expect from the salesforce.com ecosystem." "We've been using Mission Control for two months now and the team loves it! Being able to get a holistic view of all our current projects via the Virtual Whiteboard is amazing! It lets us see very quickly, across the board, what our priorities are. It was amazing how quickly and effortlessly we were able to get it installed and have the team up and running within our CRM system" Says Steven Whittington, COO of Life Resolutions. The Power of Social, Mobile and Open Mission Control harnesses the full power of salesforce.com's social, mobile and open cloud technologies and brings effective project management functionality into the social enterprise. Product Key Feature Mission Control contains a central 'console' that acts as the launch pad for all of your project requirements. Project costs can be based on standard day rates or individual hourly rates for each team member. It provides a complete project management system within the cloud on salesforce.com's trusted Force.com platform. Additional Resources www.aprika.com.au/missioncontrol www.aprika.com.au/mc-app www.aprika.com.au/mc-demo -- END -- About Force.com Platform and AppExchange Force.com is the trusted social enterprise platform for building and running any employee app in the cloud. Force.com powers the Salesforce CRM apps, the more than 275,000 custom apps built by salesforce.com customers such as Japan Post, Kaiser Permanente, KONE, and Sprint Nextel and the more than 1,500 ISV apps built by partners such as BMC, FinancialForce.com and Fujitsu. Enterprise apps built on the Force.com platform can be easily distributed and marketed through the salesforce.com AppExchange <http://www.salesforce.com/appexchange/>. The salesforce.com social enterprise platform delivers the most trusted and comprehensive cloud technologies for social, mobile and open apps. It includes Force.com, the cloud platform for employee apps, Heroku, the cloud platform for customer apps and Database.com, the cloud database to integrate the social enterprise. Salesforce, Social Enterprise, Dreamforce, Force.com, Heroku, AppExchange, Database.com and others are trademarks of salesforce.com, inc. About Mission Control Mission Control is a cloud-based project management system that operates natively on the Force.com platform. It provides a collaborative platform for organisations to effectively manage their business projects. About Aprika Business Solutions Aprika Business Solutions provides Software as a Service (SaaS) solutions that integrate with the cloud-based CRM system Salesforce. Aprika delivers first-rate professional services, implementing Salesforce CRM for clients of all sizes, operating in a diverse range of industry sectors including professional services, finance, healthcare, construction, legal and IT services. Based in Melbourne, Australia, Aprika prides itself on exceeding client's expectations. Its core focus is on delivering improved efficiency of operational processes to drive strategic growth.

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