



Australia's biggest family business conference heading to Alice Springs: Family Business Australia

Family Business Australia (FBA) has confirmed a powerful line up of iconic family businesses for its 20th national conference to be held for the first time in Australia's red heart, Alice Springs, from 9-12th September

Family Business Australia (FBA) has confirmed a powerful line up of iconic family businesses for its 20th national conference to be held for the first time in Australia's red heart, Alice Springs, from 9-12th September.

Family Business owners from Linfox, Just Jeans, Hungry Jack's, Akubra, Paspaley Pearls and Carman's will headline the FBA national conference. Greg Griffith, CEO of FBA, says "this is an incredible opportunity to see all of these family businesses on one bill. Not only do you get to hear first-hand their war stories but you also get to share your own family business stories with each other".

Mr Griffith said attendees will also have the opportunity to rub shoulders with representatives from other well-known family businesses including Scenic World, Haigh's Chocolates and Coopers Brewery.

The FBA conference format provides a unique behind-the-scenes insight into these businesses successes and failures over multiple generations. The main theme will be the Competitive Advantage of Family, and how you can harness this advantage as a family owned Australian business.

The event aims to inspire and challenge Executive Directors, CEO's of Family Business, Family Business Owners and Advisors.

The program also includes breakout sessions and workshops focussed on professional development specific to family business challenges. "This is an opportunity to showcase how valuable family businesses are to the Australian economy and to hone in on the competitive advantage of being part of the family business community", Mr Griffiths said.

Just how important are family businesses to Australia? Recent statistics show:

- Family businesses account for approximately 70 per cent of all businesses in Australia – estimated at half a million businesses
- Approximately 50 per cent of the Australian workforce is employed in family businesses
- Australian family business sector contributes approximately \$4.3 trillion into our economy every year
- The average family business has a turnover of \$12 million, and employs 37 people

Contacts

David Manallack
0407334938
mailto: david@manallack.com.au