

Australia's Biggest Outdoors Show is on the move!

After celebrating its 60th birthday in 2014, the Victorian Caravan, Camping & Touring Supershow is on the move in 2015 from Caulfield Racecourse to our new home at Melbourne Showgrounds from February 11 to 16.

Presented by the Caravan Industry Association Victoria (CIA VIC), the move marks the dawn of a new era for Australia's biggest outdoors show with even more of the latest and greatest caravans, camping gear and outdoors accessories on display than was previously possible. The new venue has 18,000 square metres more exhibiting space than the previous venue, truly making the 2015 Supershow the biggest yet.

The additional space will also enhance the show experience for patrons with extra food outlets and rest areas, an abundance of entertainment, product demonstrations and seminars at the Supershow.

There will be something to enjoy for every member of the family with fantastic prizes to be won, free showbags, fishing, the Yamaha Supertank, cooking demonstrations and much more. For the kids, Tammy the Tent and Corey the Caravan from the Caravanning Explorer's Club will provide plenty of fun and amusement.

Just 7km from the Melbourne CBD, Melbourne Showgrounds is easily accessible for patrons with plenty of car parking available, plus trains direct to the front gate on Saturday and Sunday of the Supershow. The convenient shuttle buggies will also return in 2015 to help patrons get around the 60,000 square metres of exhibition space.

Rob Lucas, CEO of CIA VIC, says he is very excited for the future of the Supershow at Melbourne Showgrounds.

"Melbourne Showgrounds is just a magnificent facility and we will be able to grow even further, but more than that we will be able to give the patrons coming through the gates a much better experience. There will be more technical seminars and more activities, it's going to be something quite special."

Stay tuned for more exciting announcements regarding the 2015 Victorian Caravan, Camping & Touring Supershow at the new venue, Melbourne Showgrounds.

Download high resolution images, click here: https://www.dropbox.com/sh/6ywtp8pk3uytm8v/AADe_RmiVDv11SN-SfsVRO8Ea?dl=0
www.caravanshow.com.au

Media Contact

Cameron Damon Media

Adriana Manson

Phone: 03 9583 8377

Mobile: 0402 527 503

Email: amanson@cdmedia.net.au

Company Contact

Caravan Industry Association Victoria

Tara Nestor

Phone: 03 93725388

Mobile: 0437 813 745

Email: tnebor@ciavic.com.au