

Australian Manufacturing Conference registrations now open

From 6 to 8 June 2014, the Gold Coast will play host to the Australian Manufacturing Conference, proudly presented by AMTIL.

Melbourne, 06 February 2014 – The Australian Manufacturing Technology Institute Limited (AMTIL) will hold its inaugural Australian Manufacturing Conference (AMC) Thursday 5 June through Friday 6 June 2014 at the Sheraton Mirage Resort, Gold Coast, QLD. At the two-day conference themed “Leadership in Business”, Australian manufacturers and business owners will learn about how to effectively manage change to survive and flourish in the current economic climate. The AMC will feature more than 25 sessions covering three streams – Technology, Leadership and Opportunity –, a conference dinner, as well as two cocktail functions. Tickets for the Australian Manufacturing Conference are on sale now, please visit www.amtil.com.au to secure early bird rates.

“We look forward to gathering at AMC 2014 with key industry people and experience presentations that will challenge, teach and inspire us to lead more successful businesses,” AMTIL CEO Shane Infanti says. “Economic change is driving us to think differently than how we have in the past. It is driving an increasing need for organisations to adapt quickly and adeptly to dynamic market conditions. How companies and their leaders embrace opportunities, adopt new technologies and manage change can significantly impact their ability to achieve strategic business objectives.”

Facing changing economic conditions, corporate managers have to shift gears and help steer companies through a whole new set of challenges. Inspirational speakers like Benjamin Robert-Smith or Nine Network’s Finance Editor Ross Greenwood will provide the audience with financial updates and an insight into leadership and success from the frontline that will strengthen a team’s procedures and give them the focus to excel.

Moreover, delegates will learn about how to effectively implement additive technologies for end-use products or use automation in their factories to remain competitive. Embracing new technologies and commercialising ideas is crucial to survive and thrive. At the same time, every business needs to be alert to new opportunities. There are obvious risks to relying solely on existing customers. Diversifying a customer base spreads those risks – whether utilising Enterprise Connect services, the internet or tapping new markets such as Clean Technology.

AMC 2014 activities and topics include:

- More than 25 presentations by talented presenters who will challenge, teach and inspire you,
- information about the latest and emerging technologies and commercialisation,
- new strategies to help your business to thrive through cooperation, research, creativity and much more,
- case studies,
- the opportunity to connect with hundreds of fellow business owners and manufacturers from around the country,
- engaging and inspirational keynote speakers and networking sessions with leading minds and influencers from the worlds of technology, science, business and government, and
- entertaining cocktail functions and a conference dinner to network.

Please visit www.amtil.com.au/Events/AMTIL-Conference for more information and to register.

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