



Australian owned Software Development company, Readify, wins the highly coveted World Wide, 2012 Microsoft Software Development Partner of the Year

Readify, recognized for their focus on providing the most innovative solutions for their customers, become one of a handful of Australian companies to win global recognition in Software Development.

Today, Readify proudly announced it has won the 2012 Microsoft Software Development Partner of the Year Award. "This award solidifies Readify's place as a global leader in the field of software development and support. This is something that all Readify staff can be very proud of as this award recognizes the passion and energy that they devote to the software industry in Australia, and equally to the faith they have in Microsoft development platforms." - Graeme Strange, Readify Managing Director. Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide. "Microsoft is honored to name Readify its Software Development Partner of the Year in recognition of the innovation and quality they demonstrate in the delivery of custom software solutions based on Microsoft technologies. The solutions Readify delivers across many industries are a key enabler for companies and organizations to get the most value possible from their investments in the Microsoft platform." – Walid Abu-Hadba, corporate vice president, Developer and Platform Evangelism, Microsoft Corporation. It is quite rare for an Australian company to win these awards as they are highly sought after— in the last three years, Microsoft has awarded over 200 partners around the world, but Australian partners have only won six times. Readify are thrilled to have won this prestigious award and look forward to sharing their success with staff and customers. "Our partners are the lifeblood of Microsoft's business and through this Award we're able to highlight and recognise Readify as a world-class partner who goes above and beyond in delivering exceptional technological solutions and services to its customers." - Pip Marlow, Managing Director, Microsoft Australia. About Readify Readify assists organisations to innovate on the Microsoft Application Development Platform, helping them achieve the best results from their technology. This is evident through our strong record of successful projects and through the people that choose to work with Readify. Please visit <http://readify.net/> for more information. For more information about the Microsoft Partner of the Year awards, please visit www.microsoft.com/en-us/news/presskits/partnernetwork For additional information, please contact: Valeria Ignatieva Marketing Manager, Readify 0478 199 800 valeria.ignatieva@readify.net Via: WhaTech

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