

Australians spend over \$850 million per year on honeymoons

Australian couples spend over \$850 million per year on their honeymoons – and that's before they open the bottle of champagne! That's just on flights and accommodation.

The number of weddings taking place has been increasing continuously in the last few years – an estimated 123,000 Australian couples will tie the knot this year.

About Honeymoons

Honeymoons.com.au is a multi-media publication that brings alive the wonderful array of possibilities for couples planning their honeymoons, second honeymoons or romantic holidays.

It is designed to capture the imagination of couples choosing their special holiday, connecting them with top luxury destinations, and providing reviews, video content, honeymoon packages and other information to make their honeymoon an unforgettable experience.

Each month Honeymoons produces a digital bulletin for our subscribers featuring articles, special deals, and top resorts for honeymoons.

Quick Facts

Honeymoons.com.au delivers highly engaged users, who are planning one of the biggest holidays of their lifetimes.

- Average age of Australian brides – 27.7 years
- Average age of Australian grooms – 31.5 years
- On average, the honeymoon is booked 4 months before the wedding.
- The length of an average honeymoon is 8 days
- The average Australian couple spends about \$7,105 for the honeymoon packages¹ and this doesn't include expenditures once they're at their destination.
- On average, there are 120,000 marriages each year in Australia²– so an approximate amount spent by Australian couples on honeymoons each year is \$852 million just on flights and accommodation

For further information:

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1. Source: Bride To Be magazines 2010 "Cost of Love" survey.

2. Source: Australian Bureau of Statistics, 'The 121,752 marriages registered in 2011 represented an increase of 576 (0.5%) From the 121,175 marriages registered in Australia in 2010. This is the highest number f marriages registered in a single year and continues the relativity steady increase in marriages since 2001.'

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