

Surround yourself with superior Sennheiser sound in Dolby®

May 2012 - The Sennheiser gaming series introduces its new PC 323D premium headset, which combines superior Sennheiser sound with 7.1 super-realistic surround powered by Dolby Headphone and Dolby ProLogic IIx. For outstanding comfort, the CircleFlex™ design automatically adjusts to the head. The new PC 310 has also been launched for gamers who want to discover legendary Sennheiser gaming sound for the first time.

PC 323D puts the gamer in the center of the action

PC 323D instantly surrounds you with legendary, superior Sennheiser sound, which has been combined with the latest 7.1 surround sound powered by Dolby Headphone and Dolby ProLogic IIx. No internal sound card is needed, because the PC 323D comes with its own 3D G4ME1 7.1 USB sound card attached, making installation hassle-free. This winning combination delivers audio so real that the gamer can pinpoint shouts and explosions not just from the left or right, but from seven different directions. With the PC 323D, it's no longer just about hearing the action – it's about being in the center of it.

The open-acoustic design of the PC 323D keeps the head cool for hours, and the unique CircleFlex™ design ensures that the ear pads rotate and adjust automatically to the gamer's head, making the game experience a comfortable thrill.

"We've made this spectacular gaming headset for gamers who seek the highest quality in surround sound combined with great wearing comfort. With the PC 323D, you don't need a full surround system at home. This headset has you fully covered," says Product Manager Christian Ern.

It's also easy to communicate with fellow gamers. The pro noise canceling microphone reduces ambient noise for crystal-clear conversations, and allows the user to mute the microphone by simply raising the boom arm. Adjusting the volume control is just as easy, since it's been placed intuitively on the right ear cup.

PC 310 introduced for gamers to hear the difference

Now it's even easier for newcomers to experience the world of Sennheiser gaming sound thanks to the launch of the PC 310. Aimed at entry-level gamers, the PC 310 comes with great Sennheiser sound, a noise canceling microphone and very soft, open-acoustic ear cups – all made in a timeless design and with a retail price that's hard to beat.

Like the entire range of Sennheiser products, the PC 323D and the PC 310 are built to last and come with Sennheiser's two-year worldwide warranty.

Pricing and availability will be confirmed in the coming weeks.

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About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €468 million in 2010. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S

(headsets for PCs, offices and call centres).