

Baby sleeping bag giving more than a warm night's sleep

hip dysplasia; developmental dysplasia of the hip; infant hip dysplasia; healthy hips australia; hipsleepers

When Jessica's daughter, Mackenzie, was diagnosed with hip dysplasia at 8-weeks old, she found it hard to keep her warm during Melbourne's winter. Understanding the trials and tribulations of life with a baby in a Pavlik Harness Jessica, together with her mum Kathy, created Hipsleepers in 2017, catering for the special needs of babies who are receiving treatment for hip dysplasia. In September 2018, they launched their much anticipated extra wide 2.5 tog sleeping bag, filling a gap in the market for a winter weight sleeping bag catering for children receiving treatment for hip dysplasia.

Healthy Hips Australia is pleased to announce Hipsleepers has joined their Hip Wise program as a product partner with their extra wide 2.5 tog sleeping bag.

Hip Wise, a community service program, is an initiative of not-for-profit organisation Healthy Hips Australia. Working to improve awareness, support and early diagnosis for hip dysplasia, Healthy Hips Australia hopes the initiative will aid consumers, especially parents and parents-to-be, as well as older individuals living with hip dysplasia, to make wiser choices about the products they select with respect to healthy hip development and maintenance.

Approximately 11 infants a day are being diagnosed with hip dysplasia in Australia. It is the most common abnormality in newborns worldwide, yet community awareness of the condition remains low. Left undiagnosed, it's one of the leading causes of early-onset arthritis of the hip, which often leads to a hip replacement, and is a significant public health issue.

Hip dysplasia, also known as developmental dysplasia of the hip (DDH), occurs when the ball and socket of the hip do not fit together in their 'normal' position. Sometimes this is due to abnormal development and/or lack of growth of the hip joint. It can result in months — and in some cases years — of medical treatment.

While the Hip Wise program and the product partners do not claim to offer cures or treatment for hip dysplasia, we facilitate people make wiser choices, and take the hassle of finding treatment friendly products for those impacted by the condition as well. The support of Hip Wise partners enables Healthy Hips Australia to further our support and awareness initiatives in Australia.

For more information on hip dysplasia visit: www.healthyhipsaustralia.org.au

For more information about the Hip Wise program visit: www.healthyhipsaustralia.org.au/services/hip-wise-program/

For more information about Hipsleepers visit: www.hipsleepers.com.au

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