



BARHEAD SOLUTIONS AUSTRALIA Achieves the 2018/2019 Inner Circle for Microsoft Business Applications

Barhead is honoured by Microsoft for achieving outstanding sales achievement and innovation.

Sydney, NSW— 1st August, 2018 — Barhead Solutions, a born in the cloud Business Applications consultancy, has been named a member of the prestigious 2018/2019 Inner Circle for Microsoft Business Applications. Membership in this elite group is based on sales achievements that rank Barhead in the top echelon of the Microsoft's Business Applications global network of partners. Inner Circle members have performed to a high standard of excellence by delivering valuable solutions that help organisations achieve increased success.

This recognition of Inner Circle for Microsoft Business Applications came during Microsoft Inspire, the annual premier partner event, which took place July 15-19, 2018, in Las Vegas, NV. Microsoft Inspire provides the Microsoft partner community with the opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills. 2018/2019 Inner Circle members are invited to the Inner Circle Summit, taking place October 23-26, 2018, where they will have a unique opportunity to share strategy and network with Microsoft senior leaders and fellow partners.

"Each year we recognize Microsoft Business Applications partners from around the world for delivering innovation and driving unsurpassed customer success," said Cecilia Flombaum, Senior Director, Microsoft, One Commercial Partner organization. "Our Inner Circle members are chosen based on their business performance as well as capabilities as an organization, whether that's creating IP, developing solutions, or having an industry leading focus on digital transformation. Microsoft is honored to recognize Barhead Solutions for their achievements this past year, their dedication to our customers, and their innovation around the Microsoft Cloud."

Barhead's platform driven approach ensures that customers benefit from the full breadth of capability and native integration of Dynamics 365, Office 365 and the Power Platform. Barhead works in close partnership with the Microsoft sales and engineering teams, helping customers to leverage Microsoft cloud technologies to unlock new business value streams, and get the most from their investment. This close collaboration means the advice given to customers is closely aligned with the direction of Microsoft's investment in business applications, ensuring solutions delivered by Barhead will power digital transformation now and well into the future. Barhead was awarded the Microsoft Dynamics Asia Pacific ISV Partner of the Year 2017/2018.

Of the award, Ken Struthers, General Manager and Co-Founder, said "We are incredibly pleased that we decided to invest in a Microsoft business. The Microsoft eco-system and platform is facilitating an amazing growth rate - much faster than our previous salesforce.com businesses. To be recognised as an elite business applications partner after only a couple of years in business is an amazing achievement and is clear recognition of the passion, energy, and capability of the Barhead team."

About Barhead

Barhead is a 'born in the cloud' Dynamics 365 partner, with a focus on business applications and innovations leveraging the Microsoft stack. With 20 years' CRM experience, from Siebel to Salesforce, the founders of Barhead chose to invest in building a business to 'move the needle' for Dynamics in Australia. After founding two leading salesforce consultancies, most recently Cloud Sherpas, the Barhead leadership team are well versed in what it takes to make a market leader.

With a team spanning Sydney, Melbourne, Brisbane and Manila, Barhead delivers consistent, high quality outcomes for clients, providing solutions across the full suite of end-to-end business applications in Dynamics 365 and the Power Platform.

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