

Base AR37 tops Dairy Australia's Forage Value Index for another year

PGG Wrightson Seeds Base AR37 perennial ryegrass has again come out on top of Dairy Australia's latest Australian Forage Value Index (FVI) 2020 update. The FVI rating system helps Australian dairy producers make better-informed decisions when choosing a perennial ryegrass cultivar. It provides an accurate, reliable and independent assessment of the potential economic benefit of perennial ryegrass cultivars in different dairy regions of southeast Australia. The FVI is calculated by multiplying a cultivar's dry matter performance value (PV) by its economic value (EV), and Base AR37 perennial ryegrass topped the rankings across all four areas tested in Southwest Victoria, Gippsland (VIC), Northern Victoria and Tasmania. Australian dairy farmers invest more than \$100 million renovating pastures each year, with perennial ryegrass accounting for a large amount of this. "With that in mind, selecting the best cultivars helps to increase pasture productivity at key times of year, and ultimately boosts a farm's profitability," says PGG Wrightson Seeds National Sales & Marketing Manager, Jason Agars. "Base AR37 provides excellent late season feed, and has very high tiller density, which along with AR37 endophyte provides excellent persistence for a perennial ryegrass. As these results show, its performance across these four regions is unsurpassed." "We're proud of our leadership in the development of improved pasture plant genetics for Australia," he continues. "I'm pleased to see further recognition of Base AR37 as the top performing cultivar across the south-east." For more information on how Base AR37 perennial ryegrass can improve your pasture production contact your local PGG Wrightson Seeds' Sales Agronomist at www.pggwrightsonseeds.com.au. Additional information on the Australian Forage Value Index and the 2020 Forage Value Index Pasture Tables can be found at: <https://www.dairyaustralia.com.au/farm/feedbase-and-animal-nutrition/pasture/forage-value-index> The Australian Forage Value Index is a partnership between Dairy Australia, Agriculture Victoria, DairyNZ, the Australian Seed Federation and Meat and Livestock Australia. Ends For media enquiries: C7EVEN Communications Kate Munsie, 02 6766 4513 kate.munsie@c7even.com.au

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