

# BenQ Becomes World's First 'Verified by CalMAN' Display Manufacturer

AUSTRALIA, SYDNEY, January 9, 2019 – BenQ, internationally renowned provider of digital devices for creative professionals, today announced it has become the first display manufacturer in the world to become 'Verified by CalMAN®'.

Enabled through its close collaboration with Portrait Displays®, the Verified by CalMAN program ensures each BenQ display is accurate out-of-the-box and true to multiple industry-standard colour gamut's. Seven BenQ displays have achieved 'Verified by CalMAN' status being the BenQ PD2500Q, PD2700U, PD3220U, PD2710QC, PV270, SW240 and SW271.

"Portrait Displays' CalMAN software is the display calibration solution chosen by nearly every video calibrator and professional in broadcast, production and post-production," said Martin Moelle, managing director of BenQ in Australia and New Zealand. "It's also the most popular solution for home video enthusiasts.

"To be 'Verified by CalMAN' provides objective, third-party validation of BenQ's colour accuracy and quality to assure our customers and creative professionals a superior experience," said Moelle.

In the Verified by CalMAN program, displays are rigorously tested in the Portrait Displays colour lab to determine each display's performance. Only those displays that meet the program's stringent specifications for colour accuracy are awarded the Verified by CalMAN accreditation.

The president and CEO of Portrait Displays, Eric Brumm, said the Verified by CalMAN accreditation is only given to the highest-grade of displays meeting the strict requirements of its program.

"We are proud to be partnering with BenQ and using CalMAN software to verify that these models deliver a high level of colour and image accuracy", said Brumm.

The BenQ Verified by CalMAN displays are available from today. More information can be found [here](#) and further detail on the Verified by CalMAN program [here](#).

## About BenQ Corporation

BenQ is a leading innovator of color critical displays. Professionals in photography, videography and post-production demand consistent, accurate color from their displays. BenQ has a tradition of delivering quality, functional solutions designed for the exacting environment they require.

## About Portrait Displays, Inc.

Portrait Displays, Inc., since 1993, is a leading application software provider (ASP) for PC, smartphone, and tablet displays. The Portrait Displays team includes SpectraCal, the world's leading provider of video display calibration software. The combined companies offer value-added, feature-rich solutions to both OEM display manufacturers and end users seeking improved accuracy and manageability of their displays.

Portrait Displays, an Intel Capital Portfolio company, is a private corporation with headquarters in Pleasanton, California, USA, with representatives in Europe, Taiwan, China, Japan, and Korea.

To find out more about BenQ professional monitors, please visit <https://www.benq.com/en-au/index.html>

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