

# Better Together: SAP Chooses Jamf to Manage all Their Apple Devices as an Ecosystem

Managing Mac, iPad, iPhone and Apple TV Devices Under One Management Solution Equates to a Better IT Experience for SAP and its Users

Sydney – October 24, 2018 – SAP (NYSE: SAP), today announced that it chose Jamf, the standard in Apple management, to manage its 17,000 Mac, 83,000 iOS and 170 Apple TV devices. SAP is managing these devices together with Jamf Pro to create a native and integrated IT and user experience across all of its Apple devices. “The only way to increase productivity at SAP is to increase the productivity of the people,” said Martin Lang, vice president of enterprise mobility, SAP. “With a growing number of SAP employees choosing Apple devices, SAP decided to reorganise its IT teams to create an Apple Centre of Excellence team and chose Jamf because of its focus on the user experience. Jamf Pro combined with the Apple@SAP service ensure a consistent experience for Apple users. Further, SAP is taking advantage of Jamf’s integration with Microsoft Enterprise Security + Mobility (EMS), which provides an automated compliance management solution for Mac and iOS devices accessing applications set up with Azure AD authentication. Through this collaboration, SAP leverages conditional access to ensure that only trusted users, from compliant devices, using approved apps, are accessing company data. In addition to conditional access, SAP is also taking advantage of Jamf Self Service, which is a self-help destination that gives SAP employees instant access to resources, content and trusted apps through a single click on their Mac or iOS device without IT help. By choosing to manage devices by ecosystem rather than device type or unified tool, organisations such as SAP optimise all management tasks without compromising their functional benefits:

- Keep pace with upgrade cycles: Apple, like other technology providers, have regular upgrade cycles for their operating systems, so it is critical from both a security and functionality standpoint to ensure users can upgrade to the latest releases on day-zero.
- Streamlined workflow for provisioning: With Apple Business Manager, organisations have a single portal to enable zero-touch deployment and volume app distribution for all types of Apple devices. With one best-of-breed Apple MDM solution, linked to Apple Business Manager, the entire provisioning process is streamlined.
- Consistent user experience: Segmenting Apple devices in separate management solutions forces end users to interact with different apps for Mac and iOS, ultimately creating confusion for where to go for what device. Streamlining ecosystem management with one solution gives users a common app for all Apple platforms. Users gain a consistent experience with Jamf Self Service that has one brand, name, look and feel across both macOS and iOS. “The uniqueness of each computing device, coupled with distinct methods to provision software and hardware by ecosystem, means there is no effective one-size-fits-all approach to device management,” said Dean Hager, CEO, Jamf. “Expecting a single tool to support the differentiating characteristics of every platform is unrealistic, especially considering the rate of change and frequent upgrade cycles. Jamf’s focused mission to help organisations succeed with Apple empowers IT departments to best serve their users, and empowers users with a consumer experience designed to help them be their best.”

Tune into the JNUC keynote address at 9 AM CST via Livestream <<https://www.jamf.com/jnuc/live/>> to learn more about our customers’ news. About SAP As market leader in enterprise application software, SAP (NYSE: SAP) helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organisations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 388,000 business and public sector customers to operate profitably, adapt continuously, and grow sustainably. For more information, visit [www.sap.com](http://www.sap.com) About Jamf Jamf is committed to enabling IT to empower end users and bring the legendary Apple experience to businesses, education and government organisations via its Jamf Pro and Jamf Now products, and the 70,000 members of Jamf Nation. <<https://www.jamf.com/jamf-nation/>> Today, 18,000 global customers rely on Jamf to manage more than 11 million Apple devices. To learn more, visit: <https://www.jamf.com>

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