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SYDNEY/AUCKLAND – December 18, 2012 – Bitdefender, designer of the world's best antivirus software, has launched Bitdefender Parental Control to serve as a standalone bodyguard for children and teens, helping fend off bullies, predators and unwanted exposure, and helping safeguard their reputations on social networks.

As kids spend an increasing amount of time online for play, socialising and learning, Bitdefender has created a tool that allows children and teens to explore and discover while offering parents peace of mind.

"Whether we like it or not, children interact daily on the internet with people they don't even know, are subjected to threats from technologies they don't understand, and risk their safety – and reputations – through social networking," said Bitdefender Chief Security Strategist Catalin Cosoi. "We've come up with a product to help counter all those risks and give children a smooth start to their online life."

Bitdefender Parental Control takes every action reasonable to protect children – it restricts web access to the hours set by parents, blocks pornography and other content parents deem inappropriate, and it monitors children's activity on social networks and elsewhere.

The tool tracks who tries to contact your kids and tells you who your children interact with. It'll inform you of who's been sending SMSs to your child, keep you aware of your child's location, alert you when your child makes a new friend on Facebook, monitor wall posts and photos, track phone calls, steer your child away from hacker sites, tell you when your child leaves the school ground, blacklist bullies and others in instant messaging, and much more.

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For further information about Bitdefender, please contact

Anna Barnes

Howorth Communications

02 8281 3802

anna@howorth.com.au

About Bitdefender®

Bitdefender is the creator of one of the world's fastest and most effective lines of internationally certified internet security software. Since 2001, the company has been an industry pioneer, introducing and developing award-winning protection. Today, Bitdefender technology secures the digital experience of around 400 million home and corporate users across the globe.

Recently, Bitdefender won a series of important awards and accolades in the global security industry, including "Editor's Choice" by PC Mag for Bitdefender Antivirus Plus 2013 and the "GoldAward" by TopTenREVIEWS that confirmed the software's top spot among 25 tested security products. Bitdefender antivirus technology has also finished top in leading industry tests from both AV Test and AV-Comparatives. More information about Bitdefender's antivirus products is available from the company's security solutions press room. Additionally, Bitdefender publishes the HOTforSecurity blog, a sizzling blend of steamy computer security stories and stimulating visuals that spotlights the seedy underworld of internet fraud, scams, malicious software – and gossip.