



BizGals Launches Biz Classes For Sydney's Business Women

BizGals is launching Biz Classes in September to help women who have taken the leap and gone into business for themselves. The classes are small 'round table' sessions that allow attendees to gain the knowledge required to boost their businesses. The first Biz Class "Secrets Marketing Companies Don't Want You to Know" is being held at The Winery in Surry Hills on 10 September. The Biz Class is being presented by fellow BizGal, Amanda Rose from Northridge Creations, who has been providing small to medium businesses with practical and useful advice on marketing for over 12 years. For just \$60, every attendee will be helped to identify their niche target markets, develop marketing ideas, select the top five marketing tools for their business, understand how much outsourcing would cost and create a 90 day action plan to take home. "This Biz Class offers category exclusivity, allowing participants to be open and honest about their business and its challenges without worrying about their competitors being clued in on their plans," said Natalie Aroyan, founder of BizGals. "This is a great opportunity for those running their own businesses who are not one hundred percent confident that they are doing the right with their marketing, to find out how to stop wasting money on guesswork." The Winery is located at 285A Crown Street, Surry Hills. Tickets can be purchased online at <http://bizclass.eventbrite.com> or for more information and to be kept up-to-date with BizGals events, join the Facebook page at www.facebook.com/BizGals.

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About BizGals The classic women's networking group, Biz Gals brings like minded small to medium business owners together in a supportive, fun and productive environment. Created by the owner of Pink Hibiscus, Natalie Aroyan, the main focus of BizGals is to organise more intimate networking events of 20-30 guests, with ideas shared over drinks and canaps.

About Amanda Rose Experienced in a range of industries including IT, travel, health, professional services and more, Amanda has worked with companies like UNSW, Diabetes Australia, Mission Australia, Salvo Care Line, Aussiepay, Concierge Travel Group, Nova Legal and more, Amanda Rose has been marketing and designing for small to medium businesses for over 12 years. She has presented at business retreats, networking lunches and other key organisations such as MYOB Australia. Her dynamic style of presenting inspires her audience into finding the potential in their business with practical ideas and marketing tips. Amanda also owns and runs Northridge Creations, which specialises in marketing and graphic design for the small business owner.

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