



BlinkMobile Interactive Signs First New Zealand Council

BlinkMobile Interactive, an Australian headquartered Mobile Enterprise Application Platform (MEAP) provider, today announced its continued expansion into New Zealand with the signing of an agreement through its partnership with Vodafone New Zealand, for the provision of its Blink Mobility Platform to Auckland Council.

BlinkMobile's award winning Enterprise Mobility Platform will enable Auckland Council to mobilise information and services across the organisation on a variety of devices, including smartphones, tablets and laptops.

Tony Harris, Director and Chief Sales Officer, BlinkMobile Interactive, said, "Auckland Council is the first council in New Zealand to sign with BlinkMobile and we are delighted that it has recognised the business benefits that the platform is able to achieve in relation to greater employee productivity and improved customer service."

"We are now in the position of providing the mobility platform for both Auckland Council and Brisbane City Council, the two largest local government authorities in the southern hemisphere. We are thrilled to have been given the opportunity and responsibility to work with both councils to provide world-class solutions to benefit ratepayers," concluded Harris.

About BlinkMobile Interactive

BlinkMobile Interactive is an Australian-headquartered Mobile Enterprise Application Platform (MEAP) provider whose robust global deployment capabilities combined with a highly innovative architecture enables enterprise and government organisations to rapidly and reliably build, deploy and manage many types of mobile applications across the widest range of devices and operating systems.

The BlinkMobile Platform is a hosted, cost-effective, single development and management environment that speeds development time by offering advanced features as pre-built modules, while simplifying the integration of both internal and customer-facing services to deliver highly customised, powerful and intuitive, activity-based apps for any number of users.

BlinkMobile provides enterprise mobility solutions to local, state and federal government department as well as to airport, construction, logistics, education, healthcare and finance organisations. These customers are supported through a range of partners, large and small, who bring their own industry knowledge and skills to our mobility platform. www.blinkmobile.com.au

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