



## BlinkMobile Wins 'Best Enterprise Mobility Solution' at Cloud World Series Awards - London

BlinkMobile, Australia's leading Enterprise Mobility Platform provider, has won through from a high quality field of international companies to be selected as "The Best Enterprise Mobility Solution" at this year's Cloud World Series Awards ceremony staged in London.

BlinkMobile, developers of the Blink Mobility Platform, were delighted to be the only Australian company shortlisted for any of the award categories and ultimately chosen amongst nominees which also included AirWatch and Tangoe.

The Blink Mobility Platform comprises a unique combination of services and technologies addressing the myriad issues associated with large scale, rapid, multi-platform, productivity (or 'soldier') app development.

Alan Williams, BlinkMobile's Chief Technology Officer, said from London, "This award is a tremendous honour for our talented team and our supportive partner network which together have continued to develop feature rich functionality for end user customer benefit. Public and private sector organisations all over the world now are benefitting from BlinkMobile's ability to deliver mobile service offerings which interface with existing corporate systems as required and without concern for ongoing end user device issues."

This latest award for BlinkMobile comes on the back of recently being named in CIO Review (USA) magazine's 20 Most Promising Enterprise Mobility Solution Providers. The company was also ranked in third position among 200 companies for the Reader's Choice category for Anthill Magazine's Smart 100 Company 2015 list.

The Cloud World Series award is also recognition of the gains BlinkMobile has made in the past year in terms of both technical development and client acquisition. Technically, BlinkMobile has developed the first fully offline operation of hybrid Android apps and more recently expanded its server side capability with its new Envoy services that manage work-in-progress, APIs, authentication and workflows to optimise the mobilisation of core business processes.

At the same time BlinkMobile's corporate client base has increased significantly with new client revenues increasing threefold over the previous year.

Tony Harris, Director and Chief Sales Officer, BlinkMobile Interactive, said, "International expansion ranks as BlinkMobile's main priority for the year ahead, and this award in London along with our other recent successes will add substantially to our ability to deliver on the goal. We're looking forward to cementing our relationships with key partners in the European and North American markets."

### About BlinkMobile Interactive

BlinkMobile develop and market a comprehensive mobile application architecture (the Blink Mobility Platform) which uniquely straddles a range of traditional mobile 'point-solutions' (IaaS, PaaS, mBaaS, MADP, MEAP), residing in a 'ready-to-go' cloud infrastructure, and delivered as a constantly evolving set of services.

Our unique technology stack, methodologies and commercial approach is proven to improve workflow efficiency, delivering enterprise applications in weeks not months, ensuring our clients see a return on their investment sooner. With support from domain expert partners, BlinkMobile serves a global market of enterprise level customers across 15 industry segments including Transport & Logistics, Government, Construction, Education, Financial Services, Utilities, Mining and Healthcare.

<http://www.blinkmobile.co>

More on Cloud World Forum and Enterprise Apps World London (24-25 June, 2015)

Alan Williams, BlinkMobile CTO is a key presenter at this year's Enterprise Apps World and alongside Richard Absalom, OVUM's Principal Analyst for Enterprise Mobility, will present a session entitled "Heroes Get the Glory, but Soldiers Win the War: Harnessing the Real Transformative Power of

Mobile Enterprise Apps”.

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