



blueAPACHE continue investing in Voice as a Service

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Melbourne, Australia – blueAPACHE has continued its focus on Voice and Unified Communications as a Service by procuring Senior Voice Specialist, Dave Saunders.

With 12 years experience in Unified Communications and consulting engagements to Telstra, BP and Target; Saunders is well placed to lead the technical division of blueAPACHE emPOWER Voice products.

“Joining one of Australia’s fastest growing technology and communications organisations was a logical choice for me,” said Saunders. “The focus on delivering advanced telephony and collaboration tools as a Service resonates well with the market, and the opportunity to help organisations maximise their communications investments is something I am looking forward to.”

blueAPACHE’s Managing Director, Chris Marshall stated “We are thrilled to have Dave Saunders join our emPOWER Voice division. Unified Communications as a Service (UCaaS) is one our key growth areas in the coming year, and Dave’s senior engineering experience at an enterprise level will enable us to extend our offering and ensure we are well equipped to address the needs of our growing customer base.”

blueAPACHE provide telephony, mobility and conferencing solutions as a Service under the banner of emPOWER Voice. Forming part of the converged emPOWER platform, delivering voice products as a service means organisations can benefit from true scalability, reliability and agility without having to invest in infrastructure. Instead, they can pay for what they use, when they use it and redirect capital expenditure to programs that help grow their business.

Saunders has taken the role of Senior Technical Lead – Voice Products and commenced on 16 February, 2015. His first engagement is streamlining the emPOWER Voice products (including new Social Media plug-ins) in preparation for the projected 5000 new end points over the coming year.

About blueAPACHE

Since 1998, the multi-awarded blueAPACHE has helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it.

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