



BOARD Named FrontRunner for Business Intelligence Software

Sydney, 14 November 2018 - BOARD International has announced that it was named a FrontRunner for Business Intelligence software by Software Advice. FrontRunners is designed to help businesses evaluate which software products may be right for them. "A robust Business Intelligence solution is vital for today's data-driven organisations so it is fantastic to see that our users feel BOARD offers the functionality and flexibility they need to meet their analysis requirements," says Giovanni Grossi, CEO of BOARD International. FrontRunners is published on Software Advice, the leading online service for businesses navigating the software selection process. FrontRunners evaluates verified end-user reviews and product data, positioning the top scoring products based on usability and user recommendations for small businesses. FrontRunners for Business Intelligence software is available to read online. In the report, BOARD received a Usability score of 4.46 out of 5, and a User Recommended score of 4.48 out of 5. In addition to these ratings, FrontRunners specify that BI solutions must "support embedded analytics, custom dashboards, visual analytics, collaboration features, and self-service data preparation" to be included in the quadrant. As an all-in-one Decision-Making Platform, BOARD offers all of these features alongside comprehensive planning and forecasting capabilities within a unified coding-free interface, enabling users to build their own analysis, simulation, and planning applications without relying on IT teams. Disclaimer: FrontRunners constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Software Advice or its affiliates. About Software Advice Software Advice is the leading online service for businesses navigating the software selection process. Advisors provide free, personalised software recommendations, helping companies of all sizes find products that meet their business needs. Software Advice also features objective research by industry experts and reviews from validated users, saving buyers time and resources. Software Advice is a Gartner company. For more information, visit softwareadvice.com About BOARD BOARD is the #1 decision-making platform. Founded in 1994 and Headquartered in Chiasso, Switzerland, and Boston, MA, BOARD International has enabled more than 3000 companies worldwide to effectively deploy Business Intelligence, Corporate Performance Management and Predictive Analytics applications on a single platform. The BOARD platform allows companies to achieve a single, accurate and complete view of business information and full control of performance across the entire organisation. Thanks to BOARD, global enterprises such as Coca-Cola, DHL, KPMG, Puma, Siemens, Toyota and ZF Group have deployed end-to-end decision-making applications in a fraction of the time and cost associated with traditional solutions. board.com

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