



## Board Ranked a Leader in Four G2 Grids for BI & CPM

The software vendor is also ranked as a Top 25 Global Vendor in the Asia Pacific and Momentum Leader for BI, CPM, and Predictive Analytics and a High Performer for Predictive Analytics software

Sydney, 31 October 2019 - Software vendor Board International, developer of the Board decision-making platform, has achieved a leading position in several of G2's 2019 market intelligence grids relating to Business Intelligence, Corporate Performance Management, and Predictive Analytics. Vendors' positions within the G2 grids are determined based on a combination of reviews gathered from the G2 user community, online data sources, and social media. The result is a score for Customer Satisfaction and Market Presence which places vendors in one of four quadrants. Board has been ranked in the latest grids as a:

- Leader in Business Intelligence Software
- Leader in Corporate Performance Management (CPM) Software
- Leader in Self-Service Business Intelligence Software
- Leader in Business Intelligence Platforms Software
- High Performer for Predictive Analytics

In addition, Board has achieved the Leader status in the G2's Momentum Grid® reports for BI Platforms, Self-Service BI, CPM, and Predictive Analytics, with positions being driven by factors such as customer satisfaction and growth in employees, reviews, social, and web. The company has also been positioned in G2's top 25 Best Global Vendors in the Asia Pacific list. This ranking considers user reviews from countries in the Asia Pacific region for vendors that operate globally. The companies are ranked by the vendor's average Satisfaction by product and category, using categories that have an existing G2 Grid®. Identified vendors also need to have a physical presence in the Asia Pacific region, with offices and employees focused on the region. Board achieved a satisfaction rating in the Asia Pacific of 82.3. Mark Sands, General Manager Asia Pacific, Board International, said, "We are very proud to have been recognised by G2 as one of the Top 25 Global Vendors in Asia Pacific, in particular as the only vendor in our market space that made the list. It's a real testament to the hard work and dedication of the Board team and our business partners across the region as well as the increasing strength of our business in the decision-making space as more organisations realise the benefit of unifying business intelligence, corporate performance management, and predictive analytics in a single solution.

Click: <https://www.g2.com/categories/corporate-performance-management-cpm#grid> to take a look at the CPM Report and click

here: <https://www.g2.com/categories/business-intelligence-platforms#grid> to see the BI Report; and learn more about what real users have to say about Board. If you are a Board user, you can also leave your own review on G2's Board review

page: <https://www.g2crowd.com/products/board/reviews> About G2.com (formerly G2 Crowd) Headquartered in Chicago, G2.com's revolutionising how businesses discover, buy and manage software and services. More than three million monthly users rely on G2 to help them find and buy the best software for their businesses. The platform has 900,000 reviews, and \$100M in total funding invested by IVP, Accel Partners, LinkedIn, Emergence Capital, Pritzker Group, Chicago Ventures, Hyde Park Ventures, industry leaders and founders. G2's customers include IBM and Zoom. Its most recent funding, a \$55M Series C, was in October 2018, followed by the company's acquisitions of Sifterly and Advocately. About Board Board is the #1 decision-making platform. Founded in 1994, Board enables people to have a transformative impact on their business, helping them to intuitively play and create with data in a flexible, all-in-one decision-making platform. By unifying Business Intelligence, Corporate Performance Management, and Predictive Analytics, the Board platform allows companies to produce a single, accurate, and complete view of business information, gain actionable insights, and achieve full control of performance across the entire organisation. Thanks to Board, global enterprises such as Coca-Cola, Ricoh, KPMG, Puma, Siemens, and ZF Group have deployed end-to end decision-making applications at a fraction of the time and cost associated with traditional solutions. [www.board.com](http://www.board.com) ENDS

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