



## Board Receives Dresner Advisory Services' 2019 Industry Excellence Awards

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Sydney, 14 August 2019 – Decision-Making Platform vendor Board International has been named a winner in four categories at Dresner Advisory Services' 2019 Industry Excellence Awards. Board was named a Customer Experience Leader and a Trust Leader for both BI and EPM after achieving a leadership position within two industry-rating models included in Dresner's 2019 Wisdom of Crowds Market Studies for Business Intelligence and Enterprise Performance Management. The Board platform combines BI and EPM capabilities in a single user-friendly interface, enabling organizations to achieve a fully integrated business planning, analysis, and reporting approach in one solution. The Dresner Customer Experience Leader award is given to vendors who demonstrate high levels of sales and service as well as product/technology, while the Trust Leader award acknowledges vendors whose customers report a solid perceived confidence in them. This is the second year Board has received awards from Dresner, having been named an Overall Leader in EPM and a Technology and Trust Leader in Business Intelligence last year. "I am delighted to see our continued success in these awards, which I believe prove how valued we are by our customers for both our approach and the capabilities of the Board platform itself," said Giovanni Grossi, CEO of Board International. "We congratulate Board for their Industry Excellence Awards in both the Business Intelligence and Enterprise Performance Management areas this year," said Howard Dresner, founder and chief research officer at Dresner Advisory Services. Access the full Wisdom of Crowds Business Intelligence Market Study here: <https://www.board.com/en/learn/dresner-advisory-business-intelligence-market-study-2019> ### Ends ### About Board Board is the #1 decision-making platform. Founded in 1994, Board enables people to have a transformative impact on their business, helping them to intuitively play and create with data in a flexible, all-in-one decision-making platform. By unifying Business Intelligence, Corporate Performance Management, and Predictive Analytics, the Board platform allows companies to produce a single, accurate, and complete view of business information, gain actionable insights, and achieve full control of performance across the entire organisation. Thanks to Board, global enterprises such as Coca-Cola, Ricoh, KPMG, Puma, Siemens, and ZF Group have deployed end-to end decision-making applications at a fraction of the time and cost associated with traditional solutions. <http://www.board.com> ENDS

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