

Bondle appoints Beatriz Justinek as Head of Sales

Global expansion sees Bondle bring on board a sales leader to structure and manage a growing sales team

Sydney, 17 May. Bondle, the platform for business communications, announced that Beatriz Justinek has taken on the role of Head of Sales. Beatriz will be responsible for all sales activities globally.

“As we experience rapid growth in multiple markets, it became important for us to have a dedicated person take over this role from me.” said Sandeep Rao, CEO of Bondle. “Beatriz brings the relevant experience and incredible energy to lead the team. Having exited a start up herself, she has a solid understanding of building a business from the ground up. I am looking forward to working with her and growing the business.”

Prior to joining Bondle, Beatriz has played a critical role in managing client interactions, administrative processes, business management, sales and marketing in various companies. She co-founded and built Dreamyland, successfully exiting the business in 2017.

“I am delighted to join Bondle and believe it to be an honour to take on this position” said Beatriz Justinek. “Effective communication is key to establishing and maintaining positive partnerships with your team and your customers and that is what Bondle has to offer. I see massive growth potential globally and am excited with the prospect of being part of this journey.

Beatriz will be based in the Sydney office.

About Bondle

Bondle is a Sydney based scale-up that provides an end-to-end online communications technology that replaces paper-based processes and creates online traceable solutions that make collaboration easy. The software integrates email, document storage, messaging and task management into one revolutionary innovation that establishes a shared source of the truth for any business.

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