

Bondle Australia enters Asia through a strategic partnership with the Rockwills International Group

Asian expansion strategy underway after establishing a strong base in Australia

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Sydney based startup Bondle Australia today announced its successful expansion into Asia having inked a significant partnership with The Rockwills International Group (“Rockwills”). Rockwills, with operations in Malaysia and Singapore has chosen to partner with Bondle Australia to manage their communications, documentation and processes utilizing Bondle’s unique client collaboration software.

Bondle Australia announced today that it has partnered with Rockwills to deploy their client collaboration software for managing complex client relationships.

“Having established a sound base in Australia, we are excited to enter Asia with an established partner such as Rockwills” said Sandeep Rao, CEO and co-founder of Bondle Australia. “Rockwills is by far the largest professional estate planning company in their region with a strong appetite for innovation and client centricity. We are honoured to be their choice platform for client engagement.”, noted Mr. Rao

Bondle is a unique platform that facilitates stronger professional relationships through a unified messaging, document, and task management system. For the likes of Rockwills and thousands of global users, Bondle delivers greater transparency, productivity and client satisfaction, while lowering compliance costs.

“We went through a rigorous process to find a tool that met our needs. Bondle ticked all the boxes for us and was quite easy to deploy and use.” said Mr. Chiwi Lee, Chief Executive Officer of Rockwills Singapore. “Bondle provides a secure & central environment for our clients to access their entire relationship with us rather than being inundated with emails. Rockwills expects to reap significant productivity gains internally and increased client satisfaction driven through innovative and proven technology.”, emphasised Mr. Lee who is spearheading the implementation, starting with the Singapore operations.

Established in 2017, Bondle is currently being used by a number of businesses in Australia, ranging from SMB’s such as Hub Migration to listed business such as Redbubble (ASX: RBL).

About Bondle Australia

Bondle is the world’s first client collaboration platform that purpose built for professional collaboration with external entities thereby increasing productivity and client satisfaction. Bondle is available on iOS, Android and on the web. For more information, please visit <https://bondle.app>.

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