

Boomi Aligns Amcor's Australian Supply Chain Data

Global packaging producer deploys Boomi's integration platform to connect its internal applications in Australia and improve collaboration with 3PL partner

Sydney, Australia – January 16, 2019 – Dell Boomi™ (Boomi) has announced that global packaging producer, Amcor, has fortified its supply chain by leveraging the Boomi Platform to integrate and align its applications and data with third party logistics (3PL) partner, AirRoad. Amcor creates responsible packaging for food and beverages, pharmaceuticals and medical devices, home and personal care, and a range of other flexibles and rigid plastics across 200 sites in 43 countries. Its large-scale operation relies heavily on the availability of accurate and up-to-date data to meet delivery schedules. This applies to data shared with AirRoad, which provides warehousing and distribution services for Amcor's southern region operations, including the supply of materials to many of Australia's largest fast-moving consumer goods (FMCG) companies. With a requirement for seamless data aggregation, sharing and analysis, Amcor implemented the Boomi's integration platform-as-a-service (iPaaS) as part of a strategic decision to automate key elements of its daily operations. Formerly, the data moving through Amcor's enterprise resource planning (ERP) and 3PL warehouse management systems was processed manually. This introduced the natural risks associated with human error, and the potential to interrupt the organisation's supply chain and delay client orders. "We want our customers to grow and prosper from Amcor's quality, service and innovation," said Paul Tierney, IT Applications Director, Amcor. "This includes fulfilling customer orders accurately and on time, every time." The key benefit using Boomi has introduced is efficiency around sales order allocation, with information automatically transferred to AirRoad, allowing the 3PL provider to fulfil the order quickly and have trucks moving faster. "Operational efficiency is critical for an organisation like Amcor, which strives to ensure clients receive their orders to the standards they expect," said Michael Evans, Managing Director Asia-Pacific and Japan, Dell Boomi. "The introduction of Boomi as the connection point between its ERP and 3PL partner has allowed Amcor to streamline its supply chain to achieve faster order turnaround; the technology works in the background so the frontline of the business can deliver to demands." About Dell Boomi Dell Boomi (Boomi), an independent business unit of Dell, is the leading provider of a unified platform to build The Connected Business, from cloud integration to workflow automation. Boomi helps organizations accelerate business agility by connecting data, applications and people to run faster and smarter. Visit <http://www.boomi.com> for more information. © 2019 Boomi Inc. Dell, Boomi, and Dell Boomi are trademarks of Dell Inc. or its subsidiaries. Other names or marks may be the trademarks of their respective owners. Special note: Statements in this material that relate to future results, future hiring, and future events or investment are forward-looking statements and are based on Boomi's current expectations. In some cases, you can identify these statements by such forward-looking words as "anticipate," "believe," "could," "estimate," "expect," "intend," "confidence," "may," "plan," "potential," "should," "will" and "would," or similar expressions. Actual results, hiring, customer trends, and events in future periods may differ materially from those expressed or implied by these forward-looking statements because of a number of risks, uncertainties and other factors, including the challenge of finding and onboarding new personnel, marketplace trends, ongoing management attention to the market, the uncertainties associated with technology changes and the development and release of new technology. Boomi and Dell Technologies assume no obligation to update any such forward-looking statements.

Contacts

Nermin Bajric

mailto: