

# BPD Zenith Announces New Partnership with Leading Process Automation Software Vendor, Nintex

Melbourne, Australia — 22 June 2020—BPD Zenith is pleased to announce its new partnership with Nintex, the global standard in process management and automation, to help enterprise organisations accelerate business outcomes and improve the way people work.

By leveraging the easy-to-use, powerful and complete capabilities of the Nintex Process Platform, BPD Zenith is helping customers fully realise the value of managing, automating and optimising business processes on their path to digital transformation.

“BPD Zenith is excited to become a Nintex partner. We have experienced their online business process mapping solution, Nintex Promapp, and see this being a huge benefit to our clients. The ability to build and manage processes easily, along with process automation and optimisation, brings processes to life in real-time. This allows processes to be updated quickly, accessed by all involved, and even more importantly, enables the linking of the process to the relevant functions being performed in our MaxiCloud EAM solution,” said Graeme Sharp, CEO Asia Pacific.

“Our partners are an integral part of the Nintex community,” said Christian Lucarelli, Nintex VP of Sales, APAC. “We’re excited to have BPD Zenith join our network of hundreds of trusted partners who utilise their expertise with the Nintex platform to provide best-in-class process automation and management solutions for their customers.”

BPD Zenith is a leading global IBM Maximo Enterprise Asset Management partner for asset intensive organisations. We combine a local presence with global expertise to deliver tailored asset management solutions and trusted partnerships wherever you are on your maintenance journey. Our leading MaxiCloud platform brings together best of breed asset management solutions to future proof your business.

We see Nintex Promapp® as an extension of our MaxiCloud solution. As part of the deployment of MaxiCloud for any client, BPD Zenith can incorporate pre-defined Asset Management processes through Nintex Promapp that are aligned to the functionality of MaxiCloud. This gives the client a significant head-start in terms of time and cost. To the best of our knowledge, no-one else is doing this worldwide, and BPD Zenith and Nintex are paving the way, saving our clients time and money in not only managing their asset management and related processes, but ensuring these are seamlessly linked to the actual steps inside MaxiCloud. This is a huge step forward for any client embarking on a cloud or on-premise enterprise asset management journey.

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## About BPD Zenith

BPD Zenith is a global enterprise asset management company, founded to help businesses maximize the benefits of their software solutions over the lifecycle of their physical assets.

## About Nintex

Nintex is the global standard for process management and automation. Today more than 8,000 public and private sector clients across 90 countries turn to the Nintex Platform to accelerate progress on their digital transformation journeys by quickly and easily managing, automating and optimising business processes. Learn more by visiting <https://www.nintex.com/> and experience how Nintex and its global partner network are shaping the future of Intelligent Process Automation (IPA).

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