

Brainstorm IT appointed as a SYSPRO Australia channel partner

Enterprise Resource Planning (ERP) specialist, SYSPRO has today announced that it has signed up a new enterprise software channel partner, BrainStorm IT to help achieve its ambitious growth goals.

Melbourne headquartered BrainStorm IT is a successful custom enterprise software development and consulting company that develops, implements and enhances enterprise software. Its team expertly consults on and implements ERP systems, specialising in integrating systems and developing bespoke custom enterprise software solutions for manufacturing, distribution and automotive companies across Australia.

With expertise in the ERP space already, BrainStorm IT decided to partner with SYSPRO to realise its true vision of becoming Australia's leading business systems technology and ERP implementation partner. BrainStorm IT could see that SYSPRO's ERP solution was built to deliver industry specific functionality for manufacturers and distributors, with the means to adapt to their unique business needs.

BrainStorm IT believed SYSPRO's platform to be exceptionally flexible compared to other ERP offerings in the market. It was important to them that SYSPRO is investing heavily in disruptive technologies including Machine Learning and Artificial Intelligence to enable anomaly detection, predictions and computer vision, all of which will put Australian manufacturers and distributors using those technologies at the forefront of Industry 4.0 adoption.

"We work closely with business leaders, understanding what makes their businesses unique and then together we look for opportunities to enhance processes, reduce costs, increase sales and to improve profitability," said Ty Osborne, CEO of BrainStorm IT. "It has been a great experience getting to know SYSPRO's ERP system and its Australian team as we believe the company has great vision, similar synergies and are fully aligned with our family values. We are looking forward to a mutually rewarding relationship with SYSPRO."

"Brainstorm IT's team really impressed us with their industry expertise and their experience in adding strategic value to its customers' ERP implementations," said Rob Stummer, Asia Pacific CEO at SYSPRO. "Together, we will enable our customers to take their businesses to the next level in terms of efficiency, profitability and achieving their full potential."

SYSPRO is building a strong channel partner network in Australia and across the region. "We believe it is with full partner support and commitment that we will achieve our ambitious growth targets for the APAC region," concluded Rob Stummer.

Contacts

Louise Roberts or Sonia Morris - Sphere PR
Tel: +61(0)2 8065 0304 or Mob: +61(0)405 579633
mailto: syspro@spherepr.com.au