

# Brand New Range of Adventure Kings Fridge/Freezers just launched

The brand new range of Adventure Kings Fridge/Freezers have just hit the market and are already proving to be a massive hit with campers and 4WDers around the country.

Already renowned for leading the way in selling the country's best-value swags, rooftop tents, winches, LED driving lights and many other camping and 4WD accessories, Adventure Kings' new range of fridge/freezers come with quality and features normally reserved for much more expensive fridges.

Initially available in 45L, 60L and 70L sizes, the Adventure Kings fridge/freezers all include such features as heavy-duty latches and hinges, genuine high-quality Secop compressors, copper lines and stainless steel internals for longevity and performance, and clever features such as simple adjustable voltage cut-offs to guard against flat batteries.

Clever, ultra heavy-duty handles pivot up for easy movement of the fridges, and fold down flat to save space. Extra thick rubber seals and casing insulation means that these fridges are incredibly efficient at holding temperature.

With an ability to operate at temperatures as low as -18°C, all three Adventure Kings fridge/freezers can be operated as either a fridge or as a freezer. The Adventure Kings 70L dual-zone fridge/freezer has separate compartments with individual lids and temperature controls that allows one side to be used as a fridge and the other as a freezer, or both. It also has a clever in-built voltmeter that lets you keep an eye on your battery voltage right from your fridge!

Adventure Kings camping and 4WD gear has taken over every campsite and 4WD track in the country, and with good reason. Our business model is simple; we've cut out the middleman, sell in bulk and operate on razor-thin margins to be able to offer incredibly quality products at prices that the competition can't come anywhere near. We've done to the 4WD industry what Aldi did the big supermarkets, and over 750,000 customers around the country proves we're onto a winning formula. Every product comes with a 30 day money-back guarantee and is backed by a dedicated, 35-strong customer service team to ensure complete satisfaction.

## **Contacts**

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