



Breathe fresh, clean air even on high pollen days

New, low-priced air purifier has five stages of air purification

Strategy.
Action.
Results.

With nearly one in five Australians experiencing hay fever or allergic rhinitis, a new, low-priced, portable HEPA air purifier could be the answer to 4.6 million people breathing more freely.

The Ionmax Selah ION360 UV HEPA air purifier from Andatech has five levels of air purification and 360-degree air sterilisation. It is compact, sleek and stylish, and covers an area of up to 15 square metres.

Even with its compact design, it has a pre-filter, a true HEPA filter, an activated carbon filter, UV-C light to kill 99 per cent of germs, viruses, fungi and bacteria, and an ioniser, which releases negative ions to freshen and balance the air, improving overall indoor air quality.

Allergy sufferers can be reassured that the HEPA filter traps 95 per cent of allergens down to 0.3 microns in size.

With a minimalist touch control panel and sophisticated matte black design, the Ionmax Selah air purifier adds a modern touch to any house, apartment and even the man cave, while efficiently cleaning the air. It weighs under three kilos and measures 20 cm (H) x 20 cm (D) x 33 cm (W) so is also perfect for a home office desk.

VOCs a problem for many

Most people spend 90 per cent of their time indoors but what isn't realised is that indoor air is two to five times more polluted than outdoor air.

Pollutants such as volatile organic compounds (VOCs) are the cause of many respiratory problems, particularly in people with asthma or heightened sensitivity to chemicals. VOCs can be found in household furnishings, particularly when they are new, carpet, furniture, paint, plastics and electronic devices.

The Ionmax Selah has four fan speeds, an eight-hour timer, a filter replacement indicator and operates at a low noise level of 35 to 55 decibels*, depending on the fan speed, which is low enough to use at night without disturbing anyone's sleep.

Available from Andatech Distribution, the Ionmax Selah ION360 UV HEPA air purifier comes with a one-year warranty and has an RRP of \$249.

Based on typical use, the filter life is approximately six months.

andatechdistribution.com.au/collections/air-purifiers

ends

* 30dB is whispering nearby; 40dB are quiet library sounds; 50dB is a refrigerator; and 60dB is an electric toothbrush. <https://www.audicus.com/noise-levels-of-everyday-sounds/>

About Andatech:

Andatech is a 100% Australian owned company that specialises in personal safety, medical devices and health & wellness products. <https://www.andatechdistribution.com.au/>

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