

BREVILLE GROUP ANNOUNCES MARTIN NICHOLAS AS NEW GROUP CHIEF FINANCIAL OFFICER

Sydney, Australia (6 August, 2018) – Breville Group (ASX: “BRG”), a global leader in premium and innovative kitchen appliances, announced today that it has appointed Martin Nicholas as its new Group Chief Financial Officer (CFO) effective 10 September, 2018. Martin Nicholas joins Breville as an experienced executive with a market proven ability to deliver exceptional results in partnership with boards and CEO’s, driving growth and efficiency in a variety of both international and local retail and consumer facing businesses. Martin was most recently CEO and CFO of ASX 200 listed, Greencross Limited (GXL) where he helped to double both revenue and EBITDA. Prior to Greencross Limited, Martin was CFO at Sterling Early Education and Study Group in Sydney. His global experience includes serving as the Group Financial Director and CFO Asia Pacific for Rentokil Initial in Singapore and London, and a 20 year career with Unilever in London, Hong Kong, Shanghai, Singapore and Sydney, where he held roles encompassing all aspects of financial management, M&A, IT, operational and manufacturing control. Commenting on the appointment, Breville Group CEO, Jim Clayton said: “The appointment of Martin Nicholas adds considerable strength to the leadership team at Breville. He is an exceptionally talented operator, who brings a wealth of ASX and M&A experience. We have been a leader in our category for 86 years, and Martin joins us at a time of exciting growth. Martin will be a key member of the team driving the business forward to capitalise on the many opportunities that lie ahead.” Martin Nicholas said: “I am thrilled to have the opportunity to work in partnership with Jim Clayton and the Breville team to further drive Breville’s leading position. I fully share Jim’s vision for the future, and I am excited by the Group’s enormous potential for global growth.” Michelle Waters, who has been acting as interim CFO since September 2017, returns to her previous role as General Manager, Finance. On behalf of the Breville team and the Board, Jim Clayton said, “I would like to thank Michelle for the outstanding performance she delivered in the Interim CFO role over the last 11 months.” This announcement follows a number of steps Breville has taken in recent years to continue to strengthen its industry leadership, reach new consumers, and drive international growth. ENDS About Breville Group Over the past 80+ years Breville has grown to become an iconic global brand, delivering kitchen products to over 70 countries around the globe. The company goes to market as the Sage brand in Europe, and as the Breville brand in the rest of the world. Breville has enhanced people’s lives through the delivery of brilliant innovation and thoughtful design based on deep consumer insights, empowering people to do things more impressively or easily than they’d thought possible in their own home and ultimately allowing them to Master Every Moment. www.brevillegroup.com.au

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