

Brisbane city will be seeing red for charity

For immediate release

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BRISBANE CITY WILL BE SEEING RED FOR CHARITY

BRISBANE workers braving the early morning rush hour are being warned they'll be seeing red this Friday – and not of the footpath rage variety. The annual Red Bow Day, Friday 6th March 2015 will see hundreds of students out in force to sell red bows and round up donations for Muscular Dystrophy Queensland.

Hundreds of year 11 girls from All Hallows' School will descend on the CBD to sell the charity's famous red bows in a bid to raise more than \$20,000 in just two hours before their classes.

Muscular Dystrophy Queensland's (MDQ) CEO, Helene Frayne said the annual event provides desperately needed funds for Queensland families living with MD. March is our annual Red Bow Appeal where we raise funds for people with muscular dystrophy and their families by providing vital equipment such as electric adjustable beds, breathing aids and wheelchairs and many other essential services.

"It makes a huge difference to the MD community, without these funds much of our work would not be possible."

You can support Muscular Dystrophy Queensland by buying a bow or holding a Morning Tea for MD this March!

"I'd like to thank the girls and everyone who buys a bow. Your contribution improves the lives of those with Muscular Dystrophy."

Note to EDs.

What: Red Bow Day supporting muscular dystrophy

When: 7am-9am Friday 6th March 2015

Where: Brisbane City CBD

Who: www.mdqld.org.au

Other facts:

Since 1994 the All Hallow's School has raised over \$230,000 for MD.

Muscular Dystrophy refers to a group of over 60 genetic conditions that cause progressive deterioration of the body's muscles, with increasing weakness and disability.

More than 4,500 Queenslanders live with Muscular Dystrophy.

Currently there is no cure for MD and no way to stop its progression.

PHOTOS/IMAGES AVAILABLE – contact Celeste for high resolution versions.

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