

BroadSource Accelerates Growth with Opening of New Office in India

BroadSource Group today announced their expansion into the South Asian market with the establishment of their Indian office which will operate from Gurugram, India.

BroadSource, an Australian based specialist global software development and telecommunications engineering company, will take a lead position in developing solutions to help Indian Small to Medium Sized Enterprises continue to operate through COVID and beyond. The new office will be a significant initiative for the company in 2020.

Jason Thals, BroadSource Chief Operating Officer says, "The new extended region will enable us to better serve our clients in one of the fastest-growing markets in the world. We are making a substantial investment in Gurugram, our fifth global location. Gurugram has been gaining traction as a rising tech centre and is the site of Indian offices for half of the Fortune 500 companies. It is an ideal location for BroadSource to establish operations."

BroadSource is well positioned to support its Indian telecommunications clients and in assisting their involvement in the Digital India initiative, a campaign launched by the Indian Government in order to ensure improved online infrastructure, increased Internet connectivity and digitally empowering India in the field of technology.

"We want to continue evolving and bringing the right solutions to market that benefit our customers. This next phase of our business strategy does exactly that, we have a fantastic team in place to deliver the best outcomes" Jason said.

About BroadSource

BroadSource is a world leader in software development and engineering for the globe's most sophisticated telecommunications Service Providers, specialising in Cisco Collaboration technology. The team has eighteen years of design, deployment and software development experience. BroadSource solves many challenges that Service Providers face in managing and transitioning to their Cloud Unified Communications and Cloud Contact Centre solutions.

With offices in Melbourne, London, Seattle, Düsseldorf and Gurugram, BroadSource delivers Products and Services to customers in Europe, North and South America, Africa and Asia.

Contacts

Jacqui Thals

mailto: marketing@broadsource.com.au