



Special 'Valentine's Day' for Businesses in Sydney's North West

Cafe2U, Australia's largest mobile coffee franchise, ready to launch its latest franchise in Windsor and Richmond

Australian's have a real love affair with high quality espresso coffee, and for businesses located in Windsor and Richmond in Sydney's north west, there's no better day of the year to fall in love than Valentine's Day! On 14th February 2011, Cafe2U, Australia's largest mobile coffee franchise will be launching it's latest franchise in the Windsor and Richmond region. New franchise partner, Steve Payk, currently training at the Cafe2U Training Academy in Frenchs Forest, is excited at the prospect of starting his new business in the region. "I have worked in the hospitality industry for many years and have always wanted a business of my own, but as it would be my first business, I needed one that would be easy to manage and had a good support network in place. Being a lover of coffee ... quality is important ... so Cafe2U was the logical choice ... and when the Windsor franchise came up I jumped at the chance!" General Manager of Sales & Franchising, Alan Biddle, was pleased that Steve was able to secure a franchise so close to home, as this is sometimes not possible. "Cafe2U has enjoyed tremendous success in Sydney, and it was here in 2000 that the Cafe2U story began. With Steve joining the team, Cafe2U now have 45 franchise partners operating in the Sydney region, which is terrific! Unfortunately, our success has made new opportunities scarce, and with only a handful remaining in Sydney, opportunities never last too long!" Steve is due to start trading in the Windsor region on the 14th of February 2011, so if you own a business, or work in Windsor or Richmond, why not contact Steve on 0414 394 737 or visit his webpage at <http://cafe2u.com/au/partners/windsor-richmond> to organise a daily coffee service for your workplace.

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