

CameraPro video shopping service lets customers shop instore, from home

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MEDIA RELEASE

20 March 2020

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BRISBANE – CameraPro is excited to launch virtual video shopping, which lets customers shop instore without leaving the house.

Conducted via online video call from CameraPro's Newstead showroom, this free service combines the convenience of online shopping with the interactive, real-time experience of shopping in person.

Customers can not only receive friendly, expert service but also ask questions face-to-face and see products in action – all from the comfort of home.

According to CameraPro marketing manager Erwin Salidaga, CameraPro is always looking to provide new innovations and services to add value and make the shopping experience easier for customers.

"We have our customers in mind with everything that we do," Erwin said.

"Our new video shopping service means that with literally one click, you are virtually shopping in our master showroom with our team of highly knowledgeable and passionate photographers."

To start virtual video shopping, simply click the 'video call' button on the CameraPro website, or on any product page, any time during store hours.

About

Founded in 2007, CameraPro is a leading, independent photographic retailer serving customers Australia-wide. Our story began with a simple ambition: to deliver a better retail experience for photographers. More than a decade later, our success story is more than anything else the story of a commitment to that original promise.

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Contacts

Erwin Salidaga - CameraPro Marketing Manager
0400 210 663
mailto: erwin.salidaga@camerapro.com.au