

[Join us for a bowl of soup and help provide food for Aussies in need](#)

On June 1 2016, join Campbell's and chef, Manu Feidel and help donate 43,000 serves of soup to hunger relief charity Foodbank.

Campbell's will launch the pop-up Soup Exchange in Wynyard Park, Sydney, on Wednesday 1 June. Hosted by Manu Feidel, the event will serve up a range of delicious soups perfect for the winter season; and for every soup served, a donation will be made to fight Aussie hunger.

According to the Foodbank Hunger Report, one in six Australians have experienced food insecurity at least once in the last year. With hunger on the rise, each month 43,000 people seeking food relief are unable to be assisted by charities. A staggering 32 per cent of the people going hungry are children.

Join us at the Soup Exchange for a free soup tasting event and place your sticker on the hunger wall. For each sticker, Campbell's will make a donation of soup to Foodbank, helping lower the number of people going hungry this June.

The Soup Exchange will also feature cooking demonstrations by Chef Manu Feidel.

Come and have a bowl of delicious, warming soup and help us fight hunger in Australia. The Soup Exchange will be open on Wednesday 1 June, 11am-6.30pm.

Foodbank is the largest hunger relief organisation in Australia, last year alone, they provided enough food for over 60 million meals. Foodbank is a non-profit organisation which acts as a pantry to the charities and community groups who feed the hungry. Campbell's has been a proud corporate partner to Foodbank for over ten years. Last year alone, Campbell's donated food products valued at over \$500, 000 to the organisation.

Susanna Polycarpou, Marketing Director for Campbell's says: "We're proud to be a supporter of Foodbank and the work they do to help regular Aussies. We don't often associate Australia with hunger but it's a reality for many people. As a food company, we believe it's important for us to do what we can to help."

Contacts

Kaitlin Coleman
(02) 8987 2134
[mailto: kcoleman@porternovelli.com.au](mailto:kcoleman@porternovelli.com.au)