



## Celebrity Designer To Lend Star Power To New Sydney Building Company Launch Event

International celebrity fashion designer, Chico Estiva will lend his star power to the launch event of powerhouse Sydney real estate company, QFirst Investment Group's new building arm, QFirst Homes.

The hotly-anticipated major event to be held at The Royal Randwick in Sydney on Sunday, 6th of December, 2020 at 5pm, is the brainchild of Marites Novis, who is both the executive producer of Sydney-based MFN Productions and CEO/Founder of QFirst Investment Group, and promises to "celebrate the fusion of design intertwining excellence in home architecture with high end couture fashion".

Keeping in line with its growth strategy, the company is launching QFirst Homes, a complete all-in-one design and building service to simplify the process for its clients.

"We intend to continue working alongside our very valued land and property development partners, but we are now also going to be able to guide our clients from land purchase right through to the finished product with a quality design and building service," said Ms Novis.

"Now is the perfect time for property buyers to buy or build their new dream home with the Federal Government's HomeBuilder grant providing individuals and couples with \$25,000 towards building or buying a new home that they will own and occupy."

The QFirst Build launch event will feature the Australian debut of Chico Estiva's most recent collection, as well as creations from world-renowned avant garde designer, Rocky Gathercole and local Sydney-based emerging designers, Marky Dong and Clapetra.

Marites Novis and Chico Estiva are Filipino born, and proud to celebrate their heritage and achievements around the world.

"Chico and I have become good friends, and now we are hand-in-hand in producing fashion shows that not only showcase incredible couture fashion designs but also wave the flag of the Philippines worldwide," said Mrs Novis.

"As a fellow Filipino, I couldn't help but feel proud of his collections being recognised worldwide. So, with utter determination to help extend his international reach, I invited Chico to debut his collection as part of the QFirst Build launch event," said Mrs Novis.

Mrs Novis, who was recently named the Business Person of the Year and her business, QFirst Property Investment Group as the Outstanding Real Estate Agency at this year's Local Business Awards, is urging the community to brush off their glad rags and join the celebration.

"I can't stress enough how thrilled I am for guests to witness these stunning collections. After a very uncertain year for us all, I can't contain my excitement for this event," said Mrs Novis.

"QFirst Homes Launch Fashion 2020 promises to be an exciting fusion of property, lifestyle and fashion with incredible incentives from QFirst Homes offered to new home builders on the evening."

Tickets to QFirst Homes Launch Fashion 2020 are \$150 each and include a delicious two-course sit-down meal with beverage package, as well as a world-class fashion showcase, presented by MFN Productions. VIP tickets are \$200 and include glamorous stage-side seating.

Tickets can be purchased at <https://bit.ly/3oWG7dS>.

For more information, please visit: <https://QFirstinvest.com.au> or Shop 1035A, Westpoint Blacktown, 17 Patrick Street, Blacktown or phone: 0468 614 427 or 0423 978 467.

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Marites Novis is available for interview via live-cross or in studio from Sydney, as well as phone/email interviews.

Emerging Sydney based designers Marky Dong of Marky Atelier and Clapetra are also available for photo/interview opportunities.

For more information and/or photo/interview requests, please contact:

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