

CMD Print Solutions offer one-stop printing service

Albany based printing company CMD Print Solutions are changing consumer expectations around what it means to be a printing company in 2019.

Coming a long way since its inception in 1998, CMD Print Solutions originally catered to small local businesses, offering high quality laser copying. However, several years later, the company took a new direction, gradually adding a broader range of services and has become the preferred print supplier of large corporate clients throughout New Zealand.

Today, the company offers a diverse range of services, including design, printing, signage, branded promotional items and nationwide distribution.

“Our clients like to work with a supplier that looks after all their printing requirements, so they don’t have to shop around”, explains CMD Print Solutions Managing Director, Danny van der Velde.

“Many customers will originally come to us for a specific service and then realise that we can deliver on all aspects of printing and print marketing”.

This end-to-end, full-service approach has garnered the company a healthy return customer base, which van der Velde credits to their commitment to fostering long term relationships with clients and the fact that they are easy to deal with “We don’t make things complicated, we just get the job done”

“Some of our clients have been with us for over a decade, utilising the full range of our printing services”.

“We think of ourselves as a department of our client’s businesses, not just a supplier, delivering any kind of print promotion or campaign that they require”.

With the printing industry and marketing landscape changing drastically over the past two decades, it has been CMD Print Solutions’ willingness to evolve over time which has allowed them to be in the position they are today.

“We are still a family owned and operated company and we will continue to offer new, innovative solutions to our customers business needs”.

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