



Connexus announces CloudLine Solo to support independent workers in the gig economy

[Sydney – 21 November 2019] – Connexus, which aims to empower solo entrepreneurs and small business owners to succeed through technology, and is part of the MNF Group, has launched a cloud-based business-grade phone system equipping freelancers, tradies and people with a side business with the ability to conduct their business professionally - anywhere and anytime - with their existing personal mobile.

The evolution of technology, worker preferences, demographics and a step-change in the nature of work itself, has inspired a generation of workers to work on their terms. Many in today's workforce are juggling multiple jobs which brings a unique element of complexity to their communications needs.

Business-grade software has traditionally been too expensive and overly complicated for this type of worker. Connexus has created a business phone system that works simply via an app on a mobile phone. It is being formally launched at StartCon this week, Australia's largest startup and growth conference.

CloudLine Solo helps freelancers, sole traders, tradies and side hustlers to control when, how and where customers can reach them. A free business number comes with functions such as hold and transfer calls, robo receptionist and voicemail to email. The calling app also allows the user to make and receive calls from their mobile or desktop PC and synchronises existing contacts.

"CloudLine Solo helps independent workers such as freelancers and tradies present professionally whilst enjoying a balanced lifestyle. Juggling jobs and varying deadlines is hard enough, CloudLine Solo supports the communications needs of this type of worker and is simple and affordable," Lee Atkinson, General Manager of Connexus said.

The Connexus' cloud-based phone system works on any platform and is easily set up within minutes. A low-cost \$15 (per user) monthly plan includes unlimited calls (excluding international numbers) and all the Solo features. For more information on Connexus CloudLine Solo, visit <https://go.connexus.com.au/cloudlinesolo>.

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About Connexus

Connexus solves the pain of technology for small business. Connexus makes business-grade phone, mobile and NBN easy to understand, quick to setup and simple to use. It leverages world-class innovation and investment to create the best business telecom experience for small and medium businesses (SMBs).

Connexus is part of the MNF Group, one of Asia-Pacific's fastest growing technology companies. Listed on the ASX since 2006, it is now twice the winner of the Forbes Asia-Pacific "Best under a Billion" award. MNF develops and operates a global communications network and software suite enabling some of the world's leading innovators to deliver new-generation communications solutions.

For further information about Connexus visit: <https://www.connexus.com.au/>

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