



## Connexus solves the pain of technology for small businesses

Bypassing the typical jargon of telecommunications providers

Sydney - 11 July 2019 – Connexus, part of the MNF Group, relaunches today with the aim of enabling small businesses to succeed through technology. Offering business phone, internet and mobile services, Connexus provides an alternative to time-poor small and medium businesses (SMBs) fed up with wading through complicated and jargon-heavy telecommunication products and services. The aim of Connexus is to help everyday Australian business owners take advantage of business-grade telecommunications products and services so they can improve productivity and operate on the go - without the complexity usually associated with updating communications infrastructure. “According to the Australian Bureau of Statistics, only 1 in 5 SMBs have a digital business strategy. Even though they are motivated to make the move by increased productivity and time savings, cost and perceived complexity stand in the way of SMBs adopting new technology,” Lee Atkinson, General Manager of Connexus said. “With Australia’s NBN forcing widespread change, SMBs are having to move off landline phone systems. We want to help customers take advantage of this change whilst remaining focused on their core business.” Financial planning firm Your Wealthy Life recently moved into their first office and set up a business-grade phone system with three lines using the Connexus Cloud Line product. “With our recent growth, we knew we now needed a phone system but didn’t know where to start. Connexus made the choice straightforward for us with their no-fuss approach, easy to understand language and affordable pricing,” Megan Hodge, Director of Your Wealthy Life said. “It was a relief to be able to get our phone system up and running without any hassle or complicated installation. Using Cloud Line has meant less time worrying about how our customers are going to get in touch with us and more time focusing on how we can help them reach their financial goals.” Eliminating the need for a technical support specialist, Connexus’ cloud-based phone system can actually be set up entirely by the customer in a matter of minutes. Cloud Line also allows the customer to turn their mobile phone into a business line, meaning businesses can stay connected even if they’re not in the office. MNF Group recently acquired Telcoinbox, whose ConnectYou wholesale cloud phone system underpins Connexus’ new future-proof suite of products and services. For more information on Connexus products and services visit <https://www.connexus.com.au/> /ENDS About Connexus Connexus solves the pain of technology for small business. Connexus makes business-grade phone, mobile and NBN easy to understand, quick to setup and simple to use. It leverages world-class innovation and investment to create the best business telecom experience for small and medium businesses (SMBs). Connexus is part of the MNF Group, one of Asia-Pacific’s fastest growing technology companies. Listed on the ASX since 2006, it is now twice the winner of the Forbes Asia-Pacific “Best under a Billion” award. MNF develops and operates a global communications network and software suite enabling some of the world’s leading innovators to deliver new-generation communications solutions. For further information about Connexus visit: <https://www.connexus.com.au/> For further information please contact: Sue Ralston Einsteinz Communications T: (02) 8905 0995 E: [sue@einsteinz.com.au](mailto:sue@einsteinz.com.au)

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