

CREAM Collection to Support Hospo Industry with new #GOURMETTOYOU

Pam Burnett, founder of sustainable hospitality apparel company, CREAM Collection, is launching a new online hub to help support restaurants to promote their altered service offerings.

#GourmetToYou has been designed to help spread the word for restaurants that have had to radically change their business due to the COVID-19 crisis, yet continue to want to provide exquisite food to customers throughout this difficult time.

Pam Burnett comments: "The hospitality industry has never experienced anything quite like this before, and this situation is going to unfortunately continue for some time. We are all in this together, and we will pioneer through this together as well."

"All my clients and customers are chefs or restaurant owners, and many have become close friends. My heart is breaking for all those who have been affected, both personally and professionally, and for those people who are now housebound until some semblance of normality can be restored."

It is for these reasons that Pam and her team at CREAM have been determined to find a way to help the hospitality industry continue to thrive.

Gourmet To You is an online hub, using Facebook and Instagram, that is showcasing all restaurants around the country who are offering takeaway or home delivery options, allowing those who appreciate fine food to continue to enjoy it from the comfort and safety of their own homes.

Pam continued: "Gourmet To You was created for the love of our chefs, restaurants and the finest and most delicious of food. So, while we wait until restaurants can open their doors once again, we are here to help."

For all restaurants offering alternative services, please visit Gourmet To You on Instagram and/or Facebook @gourmettoyouau and send a message so they can let everyone know about it. Alternatively, email pam@creamcollection.com.au.

For more information, please contact: Emma Kirkaldy @ CRE8IVE on T: 0406 025 771 or emma.kirkaldy@c8.com.au