



Crowning The Pearl of the Philippines from Downunder.

Mutya ng Pilipinas (Pearl of the Philippines) is a beauty pageant held annually in the Philippines under the current franchise-holder and organization President, Jacqueline Tan.

Mutya ng Pilipinas, Inc. organization promotes "Beauty Tourism" stemming from the motivation and inspiration in promoting tourism, social responsibility, fashion, and beauty pageantry within the greater Asia Pacific with the direct participation of the overseas Philippine communities around the globe and over the weekend, it was the night for Melbourne Philippine beauties to shine!

Kim Fyfe is the winner of Mutya ng Pilipinas-Melbourne, together with Pauline Edralin. They will be competing in the Philippines for the chance to represent the Philippines in the International Pageant!

Thank you to Vicki Popovski, Fashion Designer and Brand Owner for Vicoola Fashionista of the Red Carpet Boutique one of Melbourne's leading Luxury Fashion Label for Women, for inviting JC Indahaus Media Correspondents, Cassidy Poon and Johnny Saluni as part of the Australia Philippines Community Media Correspondents for the night.

Cassidy Poon from JC Indahaus Media added that, "We all can get great benefits out of supporting these community functions and events because you will develop a wide range of social and people to people relation skills and assist to identify community based support needs."

We would like to extend our gratitude to Ammo Emmanuel of Magnificent Miss and Assistant National Director for the Mutya Ng Pilipinas Melbourne committee, Hector Calara for their tremendous hospitality throughout the glitz and glamour night.

When we asked one of Melbourne's leading inspirational and successful Fashion Business Entrepreneur, Vicki Popovsky from the Red Carpet Boutique & Vicoola Fashionista during a live interview chat during the event on the question:

"What will be her advice to the up and coming younger generation of Fashion Designers of today that wanting to start a fashion business?"

Vicki Popovsky shared some valuable industry insights to JC Indahaus Media Correspondents, Cassidy Poon and Johnny Saluni that,

"This industry values work experience and education, so try to get as much experience as possible in some area of the industry while you are in school. In fashion, it is often said that "what you know and who you know" can provide you with a golden career opportunity."

"If you know people in the industry, try to nurture and build relationships with them. Often, they will know other people in the industry and will recommend you for a job. This is known as networking. Statistics indicate that nearly seventy-five percent of all jobs are obtained through word-of-mouth and personal connections."

"Many seasoned professionals claim that networking is often the key to landing that special job. So, follow your dream. Spend time visiting your tafe or Uni guidance counselor, and speak with as many people in the industry as possible. Be prepared to work hard. Most importantly, be realistic and don't be discouraged. If you are passionate and love what you do, anything is possible!" said Vicki Popovsky to JC Indahaus Media Correspondents, Cassidy Poon & Johnny Saluni.

The amazingly stunning and culturally divine Filipino National Costumes 2014 is designed, styled and dressed by the talented Louis Gabriel Gonzalez Fashionhouse from Manila and Harley Ruedas from Cebu.

The Mutya ng Pilipinas and the Rio De Janeiro Charity dinner dance were combined to support poor children in the Philippines. Choy Symes said the charity dinner was able to raise \$6K. For years now, the Share-Me-A-Dream has been helping the underprivileged Filipino children in the Philippines.

This special community media release is proudly sponsored by JC Indahaus Media Agency To arrange an interview with the winners from The Pearl of Philippines Beauty Pageant 2014 or exclusive one on one with Vicki Poposvky from Vicoola Fashionista and Red Carpet Boutique on her tips & tricks on how to pick a nice sassy gown for your next Red Carpet occasion, please contact JC Indahaus Media Correspondent, Cassidy Poon via LinkedIn for your expression of interest and we will endeavour to get back to you as soon as we can to arrange an interview.

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