

International Hair Influencer of the Year and leading Australian stylist Natalie Anne shares her top tips to get the perfect curls this festive season. As the styling expert for the recently released Formawell Beauty X Kendall Jenner range of hair tools, there are a few simple tricks women can try to get salon like curls at home. Natalie's top five tips for festive curls: Temp Control - For fine and coloured hair, keep the temperature between 170-190 and for ALL hair types, ALWAYS use a heat protectant. Look - For a tighter curl, take a smaller section of hair...for a looser/softer curl, take a bigger section of hair. Sustainability - Always let your curls cool down to set, before brushing or shaking out. Volume - For more volume, alternate your curl direction (into your face, then away from your face) to allow your hair to expand. To create a more textured, beachy look, again, alternate your curl direction, but leave your ends out/straight. Vibe - There are no rules for your curls this season- keep it subtle or make it big - whichever way you feel sexiest and whichever is more flattering. Natalie Anne, International Celebrity Hairstylist, Educator and Styling Expert says, "Most importantly HAVE FUN with this fabulous tool!" The Formawell Beauty X Kendall Jenner range of hot styling tools includes the Ionic Gold Fusion Pro Curling Iron which features: Salon professional performance for perfect curls effortlessly Ultra-fast heat up with constant temperature control Super smooth Ionic-Gold Fusion™ styling surfaces Rounded spring plate for easy styling and control Digital LED screen with heat selection Cool touch tip 2-year warranty The new Formawell Beauty X Kendall Jenner Ionic Gold Fusion Pro Curling Iron is available exclusively in Priceline stores now at an RRP of \$99.99. About Formawell Beauty: Formawell Beauty is a division of the JH Group based out of Corona, California. The brand is made up of a variety of professional-grade haircare tools at a consumer-based price point. Inspired by supermodel, Kendall Jenner, the Formawell Beauty X Kendall Jenner line reflects the beauty and effortlessness of the model on the runway. With over 25 years of experience in the beauty industry, Dr. Emil Hakim, founder and CEO of Formawell Beauty has, along with Ron Razeggi, immense experience working with top professional beauty brands, specializing in client business analysis, offering consulting services to multiple national and international companies, and leading companies to expand to international markets. Chemcorp International is the distribution company for the Australian market.

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