



Cvent to showcase Virtual Reality experience at AIME 2020

Cvent, a market leader in meetings, events, and hospitality technology, will showcase their Virtual Reality experience at Asia Pacific Incentives and Meetings Event (AIME) in Melbourne on 17 – 19 February 2020. The Cvent Experience in Virtual Reality (VR) allows the user to participate in a live event experience by interacting with Cvent technology in a gamified way. The VR experience offers several scenes for users to immerse; ranging from registration to check-in, badging, session scanning, polling, live Q&A, and even an exhibition hall showcasing how Cvent technology can be used to capture leads or exchange contacts at any networking event. Users who participate in the experience will earn 'Cvent coins' and will be entered into a draw to win a range of fun prizes including one grand prize of AUD \$500. Speaking at Cvent's upcoming showcase at AIME in 2020, is Tal Meretz, Cvent Event Strategist who will be sharing key findings around technology adoption and the current state of the events industry in Australia and New Zealand in his presentation "Survey Says! Event Technology Trends in Australia and Globally". When: Wednesday, 19 February 2020

11:30am – 11:50am Where: AIME Ideas Academy Attendees at AIME are invited to try out the Cvent Experience in Virtual Reality by Stand #C65. To learn more about Cvent, visit: <https://www.cvent.com/au/> -ENDS- About Cvent, Inc. Cvent is a leading meetings, events, and hospitality technology provider with more than 4,300 employees, 27,000 customers, and 300,000 users worldwide. The Cvent Event Cloud offers software solutions to event planners and marketers for online event registration, venue selection, event management and marketing, onsite solutions, and attendee engagement. Cvent's suite of products automate and simplify the planning process to maximise the impact of events. The Cvent Hospitality Cloud partners with hotels and venues to help them drive group and corporate travel business. Hotels use the Cvent Hospitality Cloud's digital marketing tools and software solutions to win business through Cvent's sourcing platforms and to service their customers directly, efficiently and profitably – helping them grow and own their business. Cvent solutions optimise the entire event management value chain and have enabled clients around the world to manage millions of meetings and events. For more information, please visit [Cvent.com](https://www.cvent.com), or connect with us on Facebook, Twitter or LinkedIn. Image: Cvent Virtual Reality Experience Interviews and meetings are also available with Cvent Sales Directors Jack Ukil and Chela Evans. To book an interview please contact: Debbie Bradley ZADRO debbie@zadroagency.com.au +61 420 761 189 Image: Jack Ukil, Director of Sales, Cvent Event Cloud, Australia and Oceania Jack has been with Cvent since 2006 and has overseen the whole sales and account management division of Cvent in Australia since 2017. He has over a decade of experience in the meetings and events industry and is responsible for all top revenue across all products in Australia and New Zealand. Image: Chela Evans, Director of Sales for Cvent Hospitality Cloud, Australia and Oceania

Chela has established a successful career forged by her passion for travel and experiences. Chela was appointed sales leader for the Cvent Hospitality Cloud APAC and EMEA in 2012. She relocated from India to Australia in 2015 to drive sales in the Australian and Oceanian market.

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