



# Cvent Unveils 2018 List of Top 50 Meeting Hotels in Asia Pacific

Annual list highlights top performing group business hotels

Cvent Inc., a market leader in meetings, events, and hospitality technology, today announced the results of its Top 50 Meeting Hotels in Asia Pacific. The list was compiled by analysing group booking activity through its Cvent Supplier Network, which sourced more than \$14.7 billion and more than 40 million room nights in 2017, helping to support more than 715,000 events worldwide. “With industry research showing the current global value of the meetings and events industry at \$750+ billion\* and growing substantially, there is huge potential for hotels across the region to capitalise on group business opportunities,” said Bharet Malhotra, Senior Vice President of Sales for Cvent’s Hospitality Cloud. “In the Asia Pacific region, Singapore and Australia remain top hubs for meetings and events, but hotels in Hong Kong, China, and Japan have worked hard to attract more group business to their regions and the rankings this year certainly reflect the positive results of those efforts,” said Chris McAndrews, Vice President of Marketing for Cvent’s Hospitality Cloud. “Since opening in December 2016, Hyatt Regency Sydney has gone from strength to strength, welcoming thousands of domestic and international guests,” said Malcolm Zancanaro, General Manager at Hyatt Regency Sydney. “We pride ourselves on being a place for people to connect, so the meetings, incentives, conferencing and events market is extremely important to our business. This award is a nice acknowledgement of the effort we invest in delivering exceptional and memorable experiences for our guests.”

APAC List Highlights: Hyatt Regency Sydney, new to the list this year, took the top position. Five additional new properties have broken into the Top 10: Sydney Harbour Marriott Hotel at Circular Quay (ranked 3rd) Hilton Kuala Lumpur (ranked 4th) Shangri-La Hotel, Singapore (ranked 5th) Hilton Tokyo (ranked 6th) Shangri-La Hotel, Bangkok (ranked 8th) There are 13 new properties to the list including: Grand Hyatt Shanghai; DoubleTree by Hilton Hotel Kuala Lumpur; Kerry Hotel, Hong Kong; Millennium Hilton Bangkok; and JW Marriott Hotel Singapore South Beach. Marriott, Hilton and Hyatt (in that order) are the top three hotel chains represented on the Top 50 list. View the full 2018 list of Top 50 Meeting Hotels in APAC. Due to increased demand and buyer preferences, Cvent also announced it has expanded its list categories to include sub-lists which segment venues further based on commonly searched attributes including property type, conference space size, and region-specific locales. These lists will be announced over the coming weeks.

2018 Rank	Hotel Name
1	Hyatt Regency Sydney
2	Shangri-la Hotel, Sydney
3	Sydney Harbour Marriott Hotel at Circular Quay
4	Hilton Kuala Lumpur
5	Shangri-La Hotel, Singapore
6	Hilton Tokyo
7	Hilton Singapore
8	Shangri-La Hotel, Bangkok
9	Pan Pacific Singapore
10	InterContinental Sydney

Cvent evaluated hotel properties that generated business through the Cvent Supplier Network from January 2017 through December 2017. The properties were ranked according to various criteria, including total requests for proposals (RFPs), awarded RFPs, total room nights, awarded room nights, major metropolitan area (MMA) market share, conversion rate, and the hotel’s unique profile visits in the Cvent Supplier Network. The criteria are designed to provide the most accurate reflection of the top meeting hotels in the U.S., Europe, Middle East and Africa, and Asia Pacific regions. For more information regarding the Cvent Supplier Network, visit [www.cvent.com/venues](http://www.cvent.com/venues)

\*Allied Market Research, Jan 2018 About the Cvent Supplier Network Featuring more than 255,000 hotels, resorts and special event venues, the Cvent Supplier Network is one of the world’s largest and most accurate databases of detailed venue information. Cvent sourced more than \$14.7 billion in meetings and events through its marketplace and more than 40 million room nights in 2017. The CSN contains listings of hotels and other venues in more than 175 countries that can be searched and filtered based on approximately 200 meetings and events attributes. The Network is part of the Cvent Hospitality Cloud, which provides hotels, CVBs and other event venue owners, solutions to effectively generate qualified demand for meetings and events, manage that demand more efficiently, and measure group business performance. About Cvent Cvent, Inc. is a leading cloud-based enterprise event management company with more than 25,000 customers, 300,000 users, and 3,000 employees worldwide. Cvent offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, email marketing, and web surveys. Cvent provides hoteliers with an integrated platform, enabling properties to increase group business demand through targeted advertising and improve conversion through proprietary demand management and business intelligence solutions. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events. For more information, please visit [Cvent.com](http://Cvent.com) or connect with us on Facebook, Twitter or LinkedIn. For media enquiries, please contact: Debbie Bradley, Group Account Director, Zadro | [debbie@zadroagency.com.au](mailto:debbie@zadroagency.com.au) +61 2 9212 7867 | +61 420 761 189 Erica Stoltenberg | Cvent | [estoltenberg@cvent.com](mailto:estoltenberg@cvent.com)

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